

**Apprentice Case Study**

Case studies may be used in University of Liverpool promotional materials, e.g. website, brochures and leaflet and on social media (LinkedIn, Twitter, Facebook).

|  |  |
| --- | --- |
| First Name: |  |
| Last Name: |  |
| Preferred Pronouns:  *Please select one of the following options.* | She/Her, He/Him, They/Them |
| Date of Birth: |  |
| Email Address (work): |  |
| Phone Number: |  |
| Apprenticeship Name and Level: |  |
| When did you start your apprenticeship programme? |  |
| If you are still studying on your apprenticeship, what aspects are challenging you? Please give an example. |  |
| If you have completed your apprenticeship, what impact has it had on your career? Where did you start from and what are you doing now, what opportunities has completing the ACP apprenticeship given to you? |  |
| Please provide us with a quote about your experience of undertaking or completing an apprenticeship with the University of Liverpool. |  |
| Would you be happy to provide a photograph for use with this case study? |  |
| How likely are you to recommend the University of Liverpool apprenticeships to a friend or colleague? | *Please choose a number between10 and 5.*  *1 being least likely, 5 being extremely likely.*  *1 2 3 4 5* |

**Consent**

I hereby consent to the University of Liverpool using any images provided (photo or video footage) and or case study information and quotes, as detailed above.

I agree to assign to the University of Liverpool any intellectual property rights to the image and to waive any moral or performing rights I may have or acquire by reason of my participation in such material.

I understand that my image will be securely stored, and may be used on more than one occasion, for a period of three years from the date the photograph was taken. After three years, all images will be confidentially destroyed.

I understand that I can withdraw this consent at any time, by emailing [appsliv@liverpool.ac.uk](mailto:appsliv@liverpool.ac.uk) but that such withdrawal of consent will not affect any processing which has already taken place or is taking place.

**I consent to my image(s) and case study/quote appearing in the following places:**

* University website <https://www.liverpool.ac.uk/>
* University social media pages (including, but not limited to Facebook, Twitter, Instagram, LinkedIn)
* Social media advertising (including, but not limited to Facebook, Twitter, Instagram, LinkedIn)
* Local press publications
* Internal University print publications (including, but not limited to promotional flyers and posters)
* External University print publications (including, but not limited to, prospectuses, leaflets and posters)
* Print and online advertising (including, but not limited to, local and regional news)

**Accepted and Agreed:**

**Signature:**

**Date:**

*Thank you for supporting the University of Liverpool!*