

**SCHOOL OF THE ARTS**

**MSc Strategic Communication (Part-time)**

**Registration**

**2024-25**

* You can only register for modules which are part of your programme and it is your responsibility to check that you have fulfilled any pre-requisite requirements.
* If you have any queries, or problems with registration, please contact the SOTA Student Support Centre, 19 Abercromby Square ([sscarts@liverpool.ac.uk](mailto:sscarts@liverpool.ac.uk)).

| **Structure** | | | | | |
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| **Year 1** | | | | | |
| Students will take 30 credits of required modules in Semester 1 and Semester 2. | | | | | |
| **Year 1 Semester 1** | | | | | |
| **Code** | **Module** | **Credit** | **Level** | **Type** | **Pathway(s)** |
| COMM518 | FUNDAMENTALS OF STRATEGIC COMMUNICATION 2024-25 | 30 | Level 7 | Required |  |
| **Year 1 Semester 2** | | | | | |
| **Code** | **Module** | **Credit** | **Level** | **Type** | **Pathway(s)** |
| COMM519 | Argumentation and Influencing Strategies in Digital Media 2024-25 | 30 | Level 7 | Required |  |