



UNIVERSITY OF
LIVERPOOL

Management
School

MBA PROGRAMMES

2024



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OUR MBA STUDENTS

The MBA learning experience is greatly enhanced by the sheer diversity of our students. Full-time and part-time students are taught together and come from a range of sectors, industries, backgrounds, countries and cultures. Their unique experiences can help you to develop a deeper understanding of business on a global scale.

Students join our MBA programmes to achieve a number of professional goals. They may plan to start a new business, move into a more senior strategic role, or improve the performance of their current company. Students may also plan to change their job function, sector, or move to another country. Typically, our students will have a minimum of three years of substantive experience managing budgets, people or projects.

MESSAGE FROM THE ASSOCIATE DEAN

Studying an MBA is a transformational career move.
At the University of Liverpool, we accelerate this transformation.

At the University of Liverpool Management School, our **world-class MBA programmes** will enable you to develop and excel as leaders and managers, and to make an extraordinary impact in your career. In whatever setting you aspire to make a positive difference as a leader, our MBA programmes will build on your foundation expertise and skills, and extend them to give you the capabilities, confidence and tools you will need.

You will develop as an effective strategic leader, with the understanding to manage and address key challenges of the world of work. For example, how to deal with:

- Complex competing priorities
- Ambiguous information
- Uncertain outcomes
- Difficult decision making.

Our MBA programmes also focus on your personal development, allowing you to understand your individual potential to inspire and lead with passion and integrity. **Whatever your ambition and motivation, our MBA programmes will support you in realising and achieving your goals.**

We believe that optimum learning occurs when you are exposed to multiple opportunities to experiment and test new concepts – not just in a classroom, but when you experience real-world applied contexts and scenarios. That's why a key element of our programme design is action learning. Our MBAs encompass a mix of 'hands-on' activities that provide you with the opportunity to apply and master your learning. We collaborate with industry and business leaders to provide you with experiential site visits, technology-based decision simulations, peer-to-peer collaboration and case consultancies.

We are constantly innovating in our programmes to enhance learning outcomes and the student experience. For example, our Career and Professional Development Programme is designed to enrich the MBA journey by challenging your thinking about your professional, career and leadership development. We have also enhanced our blended learning and online platforms. Part of what we are able to achieve is through our worldwide community of students and alumni, a network you will join when you study with us.

We will be your partners in learning throughout the programme and throughout your career, committed to, and proud of your success.

Join us at the University of Liverpool and begin your journey of transformation.



Dr John Byrom
Associate Dean, MBA Programmes

HOW YOU CAN MAKE THE CHANGE WITH AN MBA FROM LIVERPOOL

Your MBA

We offer two unique programmes:

- the **Liverpool MBA**, to accelerate your strategic leadership capabilities
- the **Football Industries MBA**, founded 25 years ago, it's the original, world-leading programme tailored to the challenges of the global football industry.

Globally ranked

The University of Liverpool Management School has been recognised as one of the top business schools for on-campus MBA programmes from across the globe and awarded **Tier One status in the 2023 CEO Magazine Global MBA rankings.**

The Football Industries MBA features in the **top 35 SportBusiness Postgraduate Course Rankings, and top 15 European courses in 2022.**

Study at a leading Management School

The University of Liverpool is part of the Russell Group of Universities – acknowledged as the UK's leading establishments for excellence in teaching and research. We hold the gold standard of 'triple-crown' accreditation from the AACSB, AMBA and EQUIS.

We live by our mission "to be a globally connected Management School, whose transformative research and teaching places us at the forefront of influential knowledge leadership." This brings us together with students, business and society in "learning to make a difference".

A holistic approach to your development

Our focus is on developing the whole person – as a learner and a leader.

The programme will expose you to core management challenges including:

- Designing and implementing strategy
- The power of data analysis. Our Bloomberg suite resembles a professional trading floor, offering access to industry leading data, research and news in real time
- Building and investing in teams and allocating organisational resources
- Innovating in processes, platforms and culture
- Leading with presence and authenticity.

To help you become the manager, leader or entrepreneur you want to be, we will help you to develop the self-awareness, emotional intelligence and interpersonal skills which enable you to understand, inspire, motivate and influence others.

Connect with industry

We collaborate with local and global industry and business partners to provide you with hands-on learning opportunities, simulations, an international trip, site visits and consultancy based projects to accelerate learning and collaboration.

Thrive in a city where talent is recognised and nurtured

Liverpool is a city that's become famous for its commercial influence and cultural impact worldwide, its openness to new ideas means that Liverpool is the perfect setting for your transformational journey. We can help with each stage of your career plan – from deciding which career direction is best for you, to getting ready for interview.

CONNECT WITH INDUSTRY

As a globally connected School, we offer you a wealth of opportunities to work with local, national and international business leaders.



The School is uniquely placed at the heart of the Liverpool business community with industries including digital and creative services, wealth management, biotechnology, pharmaceuticals, shipping and logistics, and automotive. The region is also home to Premier league football clubs, Rugby League clubs, the famous Grand National and world class golf courses.

Consultancy Based Projects

Consultancy based projects provide the opportunity to apply your knowledge and leadership skills, and to gain experience in a different sector and/or job function.

You can compete for these opportunities through the extensive networking offered on the MBA.



Consultancy based projects take place during the summer and take around three months to complete. You may even be able to undertake your project outside the UK. Students have undertaken consultancy based projects in several countries including Japan, China and Colombia.

MBA students have completed projects across a wide range of sectors including engineering, healthcare, logistics, manufacturing, professional services, renewable energy and retail.

Football Industries MBA students have worked at football clubs, leagues, associations and federations.

Within the fulcrum of real decisions in fast-changing contexts, projects have focused on key business functions such as finance, human resources, IT and marketing. Others have informed strategic decision making. Recent examples include:

- Developing an app for a digital marketing company
- Rebranding of a family business following diversification
- Market research and business planning for a new start-up venture
- Developing a strategy for a professional football academy.

Consultancy based project providers have included:

- Barclays
- Bibby Distribution
- BlackRock
- Celtic FC
- Ceratium Limited
- Coca Cola Ltd
- CS Consulting
- Everton FC
- Getrag Ford
- IDM Engineering
- Jaguar Land Rover
- Liverpool FC
- Manchester City FC
- PriceWaterhouseCoopers (PWC)
- Santander
- Suttons Group
- The Football Association
- The Very Group
- TUI Travel
- UEFA
- Wasserman
- YFM Equity Funds.

UNIQUELY
PLACED AT THE
HEART OF THE
LIVERPOOL
BUSINESS
COMMUNITY

CONNECT WITH INDUSTRY *(continued)*

Industry delivered to your classroom

Real inspiration happens when theory meets practice and at Liverpool we bring industry into your classroom. Be inspired by the range of guest speakers invited from industry. Improve your understanding of business issues and career development strategies as senior executives and managers from the private, public, third sector, venture capitalists, entrepreneurs and philanthropists share their own management and leadership philosophies.

We create the opportunity and environment for you to connect with speakers and industry experts through informal networking events and experiences throughout your MBA journey.

Speakers have included:

- **Sir Michael Bibby**
Chairman at Bibby Line Group
- **Simon Goodson**
Chief Executive Officer at AirFin
- **Mark Lawler**
Founder and visionary of Baltic Creative CIC
- **Paul Nolan**
Global Chief Executive at Nolan Partners
- **Paul Gosling**
National Director of Sustainability at Hays
- **Marius Braunig**
Alumnus and Senior Consultant at EY
- **Chris Butler**
Lead Product Manager at Google
- **Dinesh Sharma**
Alumnus and Head of Science, Technology & Products at Jupiter Intelligence
- **Paula Reina**
Founder and Chief Executive Officer at Audiochain

- **Tom Patience**
Green & Sustainable Finance Manager at Handlesbanken
- **Nina Mohanty**
Co-Founder at Bloom Money
- **Roy Basis**
Director at Standard Chartered Bank
- **Yvonne Harrison**
Chief Executive Officer at Women in Football
- **Rebecca Caplehorn**
Director of Football Administration & Governance at Tottenham Hotspur FC
- **Paul Barber**
Chief Executive Officer at Brighton Hove Albion FC
- **Phil Carling**
Head of Global Football at Octagon
- **Susan Black**
Director of Communications at Liverpool FC
- **Rick Parry**
Chairman of The English Football League
- **Misha Sher**
Global Vice President, Sports & Entertainment at MediaCom
- **Mike Wragg**
Vice-President for Global Research at Nielsen Sport.



What also makes this degree one of a kind is the visiting lecturers that host every Friday. Indeed, on a weekly basis, we have the chance to meet some professionals from the football industry who share with us their experiences and answer all our questions (even the trickiest ones!). Those lectures also allow us to build and strengthen our football industry network.

Mahmoud Bouguermouh
Football Industries MBA, 2023

Mentoring and Networking

We offer access to a global network of MBA alumni, who volunteer their time to be mentors through our MBA Alumni Mentoring Programme. Students are encouraged to apply, and in turn to become mentors themselves. Recent mentors come from organisations including Marks & Spencer, HSBC, KPMG and Deloitte.

In addition, the MBA offers opportunities to find mentors using our extensive network of alumni, guest speakers and industry connections. We encourage students to make the most of the networking events and opportunities on offer across Liverpool and wider business communities to connect with mentors who can offer a range of support. We support you in developing confidence through our professional development masterclasses, enhanced by the experiential opportunities during your MBA journey to meet with and learn from academics, leaders, sector experts and entrepreneurs.

Trips

Field trips in previous years have included:

- Atletico Madrid
- Leuven Institute, Belgium
- Mahou Factory (The San Miguel factory), Spain
- Stock Exchange and Heineken Headquarters, Amsterdam
- UEFA and FIFA headquarters, Switzerland
- World Football summit, Bilbao, Spain
- Celtic FC
- Manchester City FC
- Media City, Manchester
- Merlin Entertainments
- Digital Innovation Facility, University of Liverpool
- Google, San Francisco
- Standard Chartered, London
- Jaguar Land Rover, Liverpool.

ALUMNI COMMUNITY

The University of Liverpool Management School has more than 35,000 graduates spread across the world, allowing MBA students and alumni to develop links with like-minded professionals.

Be inspired by our MBA alumni who are realising and achieving their goals whether that be setting up their own business or working for organisations such as:

- KPMG
- Women in Football
- Jaguar Land Rover
- The Premier League
- Proctor and Gamble
- Liverpool FC.

The School's dedicated Alumni Engagement Manager can help you to maximise the value of your MBA once you graduate by offering you access to exclusive developmental webinars, events both in the UK and overseas, and free access to the University libraries and online journals.



CAREERS SUPPORT

Our Career & Professional Development Programme is designed to enrich your MBA journey by challenging your thinking about your own professional, career and leadership development. Active participation in the Programme will deepen your awareness of yourself, your strengths, motivations and aspirations, and support you in confidently articulating and leveraging your MBA with impact and influence.

The Programme offers:

- One to one individual coaching from our dedicated MBA Coach
- Tailored psychometric assessment with guided feedback
- **Masterclasses & Workshops:** Interventions designed to develop the skills and attributes required to make an impact as future leaders. In addition, practical sessions to enable confident navigation of recruitment processes to leverage MBA learning into the work place
- **Peer learning pods:** Your peer pod offers support, feedback and encouragement in networking, career planning and decision making
- **Consultancy challenge:** Students tackle a real-world challenge and are encouraged to make an impactful contribution. A recent challenge involved working with the Peel Ports Group, one of the UKs largest port operators on the issue of sustainability
- Access to a wide range of online careers resources to support career decisions, job searches and recruitment processes.

Networking is a central part of the MBA journey, networking with peers, MBA alumni and guest speakers. The Programme enhances professional networking skills both in person and virtually.

Careers support doesn't end when you graduate from your MBA programme. You are a lifelong member of the MBA community and we encourage you to stay connected and in turn become mentors to the next generation. You will also benefit from access to a wide range of careers and professional development support, advice and webinars up to five years after you've graduated.

For more information about the Programme, please email **E: ulmsmba@liverpool.ac.uk** or call **T: +44 (0) 7503 310731**



Bernie Lyons
MBA Coach



A fantastic, often under-utilised, resource that helped me to direct the next stage of my career, understand the job market and improve my applications.

Liam Parkin
Liverpool MBA, 2022

TEACHING AND LEARNING SUPPORT

We encourage you to discuss and debate contemporary business issues and to draw on your own experience.

Explore how business challenges can be addressed by considering real case studies of international organisations. Virtual business simulation exercises will ask you to make strategic financial, marketing and HR decisions as a team. You will interpret the stock market and other relevant information, and assess the real time impact of your choices on business performance.

You'll put theory into practice to solve real crisis management scenarios, through action learning sets, formulating new business proposals and presenting solutions to business leaders. For example, Football Industries MBA students take part in a management game simulation at a local football club as part of their 'Becoming a Football Executive' module. This module helps students to develop self-awareness, strategic networking and crisis management skills.

You will have access to personalised learning support which covers study skills and English language skills. Academic advice and mentoring is provided by your Academic Advisor and the alumni network.



I enjoyed the Business Management Simulation.

It is a powerful tool which brings together skills such as strategic thinking, financial acumen, marketing and sales, operation management, teamwork and collaboration, decision making and problem-solving.

Zaman Rafiei
Liverpool MBA, 2023



THE LIVERPOOL MBA

Full-time

Programme Code: MBA/HS

Major Code: BLBA

Programme Length: 12 months (1 year)

Part-time

Programme Code: MBA/HS/P

Major Code: BLBA

Programme Length: 24 months (2 years)

Programme contact:

Programme Coordinator

E: ulmsmba@liverpool.ac.uk

T: +44 (0) 7503 310731

**WE FOCUS ON
YOU AS A LEADER
AND THE DEVELOPMENT
OF YOUR PERSONAL
CAPABILITIES**

Programme Overview

The Liverpool MBA is designed to extend your existing expertise, build strategic leadership capabilities and increase your self awareness as leader.

You'll build a deeper understanding of core business and management disciplines, and learn how they link together strategically and operationally.

Through compulsory and optional modules, the programme will expose you to core management and leadership challenges, including:

- Designing and implementing strategy
- Using the power of data analysis to anticipate, rather than follow
- Building and investing in teams and allocating organisational resources
- Innovating in processes, platforms and culture
- Navigating the politics of power
- Leading with presence and authenticity.

We focus on enhancing your understanding of organisational dynamics – people, power, politics and systems – and on gaining new analytical skills to identify, dissect and solve complex business problems. We also focus on you as a leader and the development of your personal capabilities to lead and drive change.

Where It Takes You

Our alumni have transformed their careers, working in senior functional and general management positions across a wide spectrum of business sectors within Liverpool, the North-West and around the world – from consultancy to construction, engineering to retail.

Many of our alumni have started their own businesses, realising their passion for new technologies that provide safe drinking water to communities, driving better outcomes in health solutions, and many other life transforming initiatives.

Some of our recent graduates are working at:

- Accenture
- Airtel
- Arab Bank
- Barclays
- Capgemini
- CSL Seqirus
- Deliveroo
- Deloitte
- Deutsche Bank
- Dubai Cable Company
- EY
- Goldman Sachs
- Hewlett-Packard
- Jaguar Land Rover
- KPMG
- Lloyds TSB/Capita groups
- Oracle
- PriceWaterhouseCoopers (PwC)
- Procter & Gamble
- Saudi Aramco
- William Hill.



Programme Structure

The 12 month full-time programme consisting of 10 compulsory and two optional modules followed by a consultancy based project or a dissertation.



The module on Leadership, Management, and Organisation especially stands out for me, I developed skills that I have immediately applied to my work, both for myself and my team, relating to influencing, operating in a matrix and shaping the strategy.

Wumi McDowall
Liverpool MBA, 2022

Semester 1 Compulsory Modules

There are six Compulsory Modules Leadership, Management and Organisation (ULMS847) (10 credits)

Discover how individuals, groups, and organisations interact to impact culture, ethics and performance. This module helps you develop as a reflective manager and leader.

Managing Financial Resources (ULMS701) (10 credits)

What are the financial responsibilities of organisations to their various stakeholders? This module explores how financial resources can be managed to add value and optimise shareholder wealth.

Strategy and Organisation (ULMS822) (10 credits)

Organisational strategy is at the heart of understanding managerial decision making. This module explores how different environments have affected a range of organisations, and their strategies.

Strategic Management Simulation (ULMS774) (10 credits)

Competing in teams, students learn how to deal with complex, often incomplete information, in fast paced environments. The module demonstrates how the decisions they make across finance, strategy, and resourcing has tangible impacts on the performance of their organisation.

New modules being introduced for Semester 1. For the latest updates go to liverpool.ac.uk/management/study/mba/

Semester 2 Compulsory Modules

Governance and Sustainability (ULMS718) (10 credits)

Through a range of diagnostics, expert feedback, masterclasses, practice, and practical exercises, students gain a deep understanding of themselves as individuals, team members, potential leaders, managers and learners. Students benefit from coaching and 1:1 mentoring from senior practitioners across a range of sectors and industries.

Innovation and Entrepreneurship (ULMS704) (10 credits)

Through guided sessions and guest speakers, students are exposed to the issues and dilemmas in 'doing' innovation and entrepreneurship in practice.

International Business and the Global Environment (ULMS849) (10 credits)

In today's global economy understanding issues around location and international strategy is critical. This module helps students assess the implications of internationalisation of business activities.

Management Consulting in Practice (ULMS850) (10 credits)

Gain first hand practical experience in management consulting. Student teams work on live projects for a client organisation to develop practical skills in project management, teamwork, data analysis, and oral and visual communication.

THE LIVERPOOL MBA *(continued)*

Semester 2 Optional Modules*

Students select two of the following modules:

Advanced Corporate Finance and Financial Management (10 credits)

Effective Human Resource Management (10 credits)

Managing and Communicating the Brand (10 credits)

Advanced Analytics for Business (10 credits)

**Optional modules will be run dependent upon viability/student numbers and resources.*

Summer Compulsory

Consultancy Based Project or Dissertation (60 credits)

In the summer term students work on either a dissertation or consultancy based project.

Consultancy Based Project (ULMS823)

The consultancy based project allows students to work on a live problem for an organisation. Pulling together the latest research in the field, students will use these findings to develop solutions and strategies for the client organisation.

Or

Dissertation (ULMS706)

The dissertation allows students to delve into an area of their choice to gather and synthesize the state-of-the-art research and contemporary issues in the field.

For details of the part-time programme structure please contact us **E: ulmsmba@liverpool.ac.uk**

Programme structures are subject to review. For the most up-to-date information visit the website.



The guest speaker's depth of industry knowledge and expertise has illuminated current market trends and challenges while also shedding light on potential opportunities.

Hearing about their professional paths, the decisions they've taken, the outcomes of those choices, and the hurdles they've overcome has provided invaluable insights into career trajectories and strategies for navigating them.

Networking with guest speakers has opened doors for expanding my professional connections. These interactions have facilitated access to opportunities and relationships that may not have been readily available otherwise.

Vaibhav Varshney
Liverpool MBA, 2023

THE FOOTBALL INDUSTRIES MBA

The *original* Football Industries MBA.

Full-time

Programme Code: MBA/FBI

Major Code: HIFI

Programme Length: 12 months (1 year)

Programme contact:

Programme Coordinator

E: ulmsmba@liverpool.ac.uk

T: +44 (0) 7503 310731

Programme Overview

The Football Industries MBA (FIMBA) programme is the original, world leading, Football Industries MBA. As an MBA programme, it has the real business focus that management positions in modern sport demand. Focusing on the professionalism and business of the beautiful game, if you want to work in the global football industry – with clubs, governing bodies or related marketing, media and sponsorship companies – this is the MBA programme for you!



The Football Industries MBA is named as one of the **top 35 sports courses in the world, and features in the 2022 SportBusiness Postgraduate Course Ranking**. The core elements of the programme – leadership, strategy, organisations, innovation, international business and the global environment, entrepreneurship and managing financial resources – are delivered in concentrated blocks to encourage a deeper understanding, with a strong emphasis on interactive teaching and learning. The specialist football modules apply business concepts to modern football.

You'll gain a critical awareness of issues in football management, finance and law. Crucially, you'll receive vocational training for the industry, including the Becoming a Football Executive module and a Sports Operations Management module. The broader skills you'll acquire include analysis, problem solving, creativity and decision-making. The Becoming a Football Executive module will also strengthen your career management skills and hone your interpersonal, communication abilities.

Based in Liverpool within the North-West of England, a hotbed for football clubs, organisations and other sports. These organisations are accessible as laboratories for students to put theory into practice.

Where It Takes You

FIMBA is at the centre of one of the best existing global networks in the football industry. Alumni working for the top football and sports clubs, governing bodies, media and commercial organisations in Europe, Asia, the Americas and Africa.

Recent graduates are now working in the following football clubs and related organisations:

- Adidas
- Asian Football Confederation
- Celtic FC
- Chinese Football Association
- England Netball
- European Broadcasting Union
- Everton FC
- FC Bayern Munich
- FC Colo-Colo [Chile]
- FC Seoul [South Korea]
- Gremio FBPA [Brazil]
- Liverpool FC
- London Lions
- Manchester City FC
- NBA
- Nike
- Rugby Football Union
- Santos Laguna [Mexico]
- Scottish Professional Football League
- The [English] Football League
- The Premier League
- UEFA
- Women In Football.



THE FOOTBALL INDUSTRIES MBA *(continued)*

Programme Structure

The 12-month programme consisting of 11 compulsory and one optional module followed by a consultancy based project or a dissertation. A dissertation enables you to undertake an in-depth study of a sector, an industry, a subject area, or a company.

Semester 1 Compulsory Modules

There are six Compulsory Modules

Football Economics and Analytics (ULMS804) (10 credits)

Students will explore the economics of a range of core issues including the football players' and managerial labour markets, the economic design of leagues and the demand for and supply of football across different media.

International Football Industry (ULMS763) (10 credits)

The module develops a critical understanding of the structure and organisation of football across different international settings. It examines the role and influences of major stakeholders including federations, leagues, clubs, players and their agents, and consumers. The supply of and the demand for football form part of the module's analysis.

Leadership, Management and Organisation (ULMS847) (10 credits)

Discover how individuals, groups, and organisations interact to impact culture, ethics and performance. This module helps you develop as a reflective manager and leader.

Managing Financial Resources (ULMS701) (10 credits)

What are the financial responsibilities of organisations to their various stakeholders? This module explores how financial resources can be managed to add value and optimise shareholder wealth.

Strategy and Organisation (ULMS822) (10 credits)

Organisational strategy is at the heart of understanding managerial decision making. This module explores how different environments have affected a range of organisations, and their strategies.

New modules being introduced for Semester 1. For the latest updates go to liverpool.ac.uk/management/study/mba/



For me, the game-changing guest speaker experience was a double session delivered by James Worrall, Founder of Leaders, and Paul Barber, CEO of Brighton & Hove Albion FC. This masterclass helped me believe in my ambitions and provided real insight into the factors that govern the strategy of a club/company.

Agrim Aggarwal
Football Industries MBA, 2019



Semester 2 Compulsory Modules

Becoming a Football Executive (ULMS824) (10 credits)

This module is key to the MBA Programme in its focus on the development of the whole person. As well as an emphasis on the football job market, the module involves a football management simulation that enables students to critically reflect on their performance in a high-pressure situation.

Becoming a Football Executive (ULMS824) (Part 2)

Part two of the key module which focuses on the development of the whole person.

Football and Finance (ULMS724) (10 credits)

How do you solve football's finance? This module provides students with an understanding of club and league finance; current regulations and licensing; ownership structures and development finance; and the importance of sound financial management to the successful implementation of strategy.

Innovation and Entrepreneurship (ULMS704) (10 credits)

Through guided sessions and guest speakers, students are exposed to the issues and dilemmas in 'doing' innovation and entrepreneurship in practice.

International Business and the Global Environment (ULMS849) (10 credits)

In today's global economy understanding issues around location and international strategy is critical. This module helps students assess the implications of internationalisation of business activities.

Sport and the Law (ULMS721) (10 credits)

This module introduces students to the ways in which domestic, European and international law affect the sports industries. It considers how the law is a fundamental force in driving the development of regulation in sport internationally and how long-standing practices can be challenged in the courts.

Semester 2 Optional Modules

Students select one of the following modules:

Sports Operations Management (ULMS829) (10 credits)

This module focuses on the theory, principles and practice of managing sports operations and events. Guest speakers and visits to clubs allow students to develop an awareness of the practical, regulatory and legal issues involved in running major sporting events.

Or

Advanced Analytics for Business (ULMS885) (10 credits)

Critically evaluate reports and data analysis produced by different functional and operational specialists.

Identify how data and analytics can be used to support decision making, and learn how to effectively articulate and explain results.

Summer Compulsory

Consultancy Based Project or Dissertation (60 credits)

In the summer term students work on either a dissertation or consultancy based project.

Consultancy Based Project (ULMS823)

The consultancy based project allows students to work on a live problem for an organisation. Pulling together the latest research in the field, students will use these findings to develop solutions and strategies for the client organisation.

Or

Dissertation (ULMS706)

The dissertation allows students to delve into an area of their choice to gather and synthesize the state-of-the-art research and contemporary issues in the field.

If you already hold an MBA or have good experience in the industry and would like to study the football specific modules only, we offer a Certificate in Business Administration (Football Industries).

Programme structures are subject to review.

For the most up-to-date information visit liverpool.ac.uk/management/study/mba/



The most rewarding element of the course is definitely the teachers we have.

For our football-specific modules, our teachers have worked in the football industry and are able to provide students with firsthand and private information we would have never gotten otherwise, this has allowed us all to gain an in-depth understanding of the industry as well as moulding us to be the positive change needed in the industry.

The alumni of the course are also very impressive and always willing to lend a hand when needed.

Sarah Faiz
Football Industries MBA, 2023

YOUR LIFE IN LIVERPOOL

Live and study in a world class location

Join us at the Management School and you'll find yourself living in a unique city full of character, with a global reputation for sport, music, architecture and a wealth of culture for you to explore. Recent students describe the city as **'very friendly and inviting - a great place to live'** and the people being **'incredibly warm, friendly, and have a unique sense of humour'**.

The University campus is located in the heart of the city of Liverpool, close to major transport links.

Liverpool is also one of the most cost-effective student cities in the UK. For information about living costs visit liverpool.ac.uk/accommodation/find-accommodation/

For more information on life in the city visit liverpool.ac.uk/about

MBA Student Community

Each year our MBA students form lasting friendships and build a supportive global network. The MBA student community meets regularly, following a calendar of social events.

Our students take advantage of all that Liverpool has to offer – from eating out, to visiting bars, theatres and art galleries, to enjoying the lively music scene.

Accommodation

With a wide range of University and private accommodation available, there are options to suit all budgets. International MBA students are guaranteed university accommodation on campus provided you apply no later than 31 July.

For more information about accommodation visit liverpool.ac.uk/accommodation/find-accommodation/



ENTRY REQUIREMENTS

Professional Experience

MBA candidates are normally expected to have a minimum of 3 years of substantive managerial experience (post-degree) in the private or public sector.

Relevant experience includes the management of budgets, projects or people.

Standard Entry Qualifications

Candidates will normally be expected to hold a 2:1 Honours degree (which may be in any discipline) from a UK university, or an equivalent professional qualification from a similar non-UK institution.

Non-standard Entry

Non-standard entry relates to applicants who may not hold a degree or the required degree classification. We would still encourage applications if you have:

- Significant management experience (more than 5 years). Relevant experience includes the management of budgets, projects or people
- Below 2:1 or no formal university degree
- Substantial record of achievement in business and leadership (for example, evidence of continued professional development for example through accredited training, learning and development courses).

Each application is considered on a case by case basis and will include a separate process to standard entry candidates. For more details, go to liverpool.ac.uk/management/study/mba/

Country specific information on entry requirements is listed on our website liverpool.ac.uk/study/international/countries

International qualifications will be evaluated in line with the National Academic Recognition Information Centre (UK ENIC) guidelines.

English Language Requirements

Applicants must meet the required level of English.

GCSE

Grade C

IELTS

6.5 (with a minimum of 6.0 in each band)

International Baccalaureate

Standard Level (Grade 5)

Hong Kong use of English

AS level C

INDIA Standard XII

70% or above from Central and Metro State Boards

WAEC

C6

Cambridge Proficiency

C

Please see liverpool.ac.uk/study/international/countries for a full list of qualifications we will accept as evidence of your English language ability.

GMAT Score

A GMAT score is not a mandatory requirement; however, we do encourage candidates who have undertaken the examination to submit their scores for consideration alongside other criteria during the admissions process.

We look for a balanced score across all components of the GMAT and will only accept scores which are still valid (attained within the last 5 years) by the time of entry to the programme.

Our institution is listed as University of Liverpool, University of Liverpool Management School and the programme codes are:

- The Liverpool MBA (full and part-time)
ZCC-MW-92
- Football Industries MBA (full-time)
ZCC-MW-77

Fees and Scholarships

Tuition Fees

Our fees are some of the most competitive in the Russell Group and amongst triple-accredited business and management schools. In addition, Liverpool is one of the most cost-effective student cities in the UK.

For the most up-to-date details of our fees please visit our website.

Scholarships

We offer a number of generous scholarships and bursaries for our MBA programmes.

For the very latest information, visit liverpool.ac.uk/management/study/mba/scholarships

There are also a number of additional scholarships available through the University and external bodies.

For more information, visit liverpool.ac.uk/study/postgraduate/finance

APPLYING ONLINE

The easiest way to make an application is online:

liverpool.ac.uk/study/postgraduate-taught/applying/online

If you are unable to apply online, you can download a copy of the Postgraduate Application Form from the University's website at liverpool.ac.uk/study/postgraduate-taught/applying/offline

Support with your Application

In some countries, the University works with local representatives who can provide more information and help you with the application process.

For further details, please visit liverpool.ac.uk/study/international/countries

Required Information

You will need to submit copies of the following documents with your application:

- University transcripts
- Degree certificate
- Evidence of English Language proficiency (EU and international applicants only)
- Personal statement
- One current employment reference
- Current CV
- Official, authenticated translations of these documents if they are not in English.

Please note that photocopies and scanned documents are acceptable at application stage. However, originals will be required should your application be successful.

References should be provided by the applicant, and should be on University/Company letter headed paper, signed and dated. You will receive acknowledgement of the receipt of your application.

Deadlines

For further information about entry requirements and the application process, please contact the MBA Team.

E: ulmsmba@liverpool.ac.uk

T: +44 (0)7503 310731



CONTACT US

If you have any questions about our MBA programmes our MBA Team will be able to advise:
E: ulmsmba@liverpool.ac.uk
T: +44 (0)7503 310731

Online

Attend our webinar series to learn more about the benefits of MBA study at Liverpool and meet staff and students. If you'd like the opportunity to email a student from your country, or a successful MBA graduate, please contact us.

Meet Us In-country

We have local representatives in a number of countries who can provide you with more information about our MBA programmes.

On Campus

Visit a Management School open evening to experience our innovative teaching techniques with a taster session, and meet academic staff, students and alumni.

Visit our events web page for more details
liverpool.ac.uk/management/study/mba/meet-us

Online: liverpool.ac.uk/management/study/mba/

Like us: [facebook.com/UniversityOfLiverpoolManagementSchool](https://www.facebook.com/UniversityOfLiverpoolManagementSchool)

Follow us: twitter.com/UoLManSchool

Connect with us: [linkedin.com/school/university-of-liverpool-managementschool/](https://www.linkedin.com/school/university-of-liverpool-managementschool/)

All details are correct at time of going to press.
For the most up-to-date information please visit our website.





UNIVERSITY OF
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CHANGES YOU.**

SO YOU CAN
CHANGE THE WORLD.

