

| Monday  | Tuesday  | Wednesday  | Thursday   | Friday  |
|---|--|--|--|---|
| <b>Accelerating Innovation through the Industrial Strategy</b><br>(Welcome and Keynote Address)<br>VGM Leggate Theatre<br><b>11am-12:30pm</b><br>                           | <b>Support for impact: top things to know</b><br>(Information Session)<br>Foresight Centre Thornton Room<br><b>10am-12pm</b><br>   | <b>Knowledge Exchange Concordat for Universities: A model for approach, self-reflection and improvement</b> (Keynote Address)<br>Foresight Centre Gallery<br><b>10am-11.30am</b><br> | <b>The Impact Roads Lead to Success: by Associate Pro Vice-Chancellors (R&amp;I):</b><br>(Keynote seminar series)<br>Foresight Centre Chandler Room<br><b>10am-11:30am</b><br> | <b>Liverpool City Region: Liverpool at 2030 - What it should look like and how we should get there</b> (Keynote address)<br>Foresight Centre Gallery<br><b>10am-11:30am</b><br> |
| <b>Getting Ready to do Business:</b><br>(Workshop)<br>Foresight Centre Halsall Room<br><b>12pm-4pm</b><br>  | <b>Working with the Media: How academics can work with the media and what they can get out of it:</b> (Panel Q&A)<br>Foresight Centre Thornton Room<br><b>12pm-2pm</b><br> | <b>Negotiate Your Way to Success:</b> (Workshop)<br>Foresight Centre Halsall Room<br><b>12pm-3pm</b><br>   | <b>Consultancy – Facilitate the Impact of your Research:</b><br>(1:1 surgeries)<br>Foresight Centre Laura Jones Room<br><b>12pm-2pm</b><br>                                    | <b>University of Liverpool Research Staff Association (UoL RSA) networking and Lunch:</b> (interactive world cafe)<br>Foresight Centre Gallery<br><b>12:30pm-2pm</b><br>        |
| <b>Working with data from third parties, a 'win win' situation or complicated but worthwhile?</b><br>(Panel Q&A)<br>Foresight Centre Laura Jones Room<br><b>1pm-3pm</b><br> | <b>How to Market Yourself and Develop Connections Online:</b><br>(Workshop)<br>Foresight Centre Laura Jones Room<br><b>12:30pm-4pm</b><br>                                 | <b>Entrepreneurial thinking for researchers: startups, innovation &amp; impact:</b><br>(Workshop)<br>Foresight Centre Laura Jones Room<br><b>1pm-4pm</b><br>                         | <b>Public engagement and Research Impact:</b><br>(Workshop)<br>Foresight Centre Chandler Room<br><b>12pm-2pm</b><br>   | <b>Accelerating Impact – An IAA Showcase</b><br>(Closing showcase and mini-workshop)<br>Foresight Centre Gallery<br><b>2pm-3pm</b><br>  |
| <b>Satellite activities:</b><br>(Tours of Research Facilities)<br>Materials Innovation Factory (MIF)<br><b>2pm-4pm</b><br>MIF tours 10ppl/tour; 4 tours@40min<br>           | <b>Getting attention: Elevator pitching:</b> (Workshop)<br>Foresight Centre Halsall Room<br><b>12:30pm-1:30pm</b><br>  | <b>Satellite activities:</b><br><b>(Tours of Research Facilities)</b><br>Sensor CityTours of Sensorcity<br>10ppl/tour; 4 tours @20-30mins<br><b>2pm-4pm</b><br>                      | <b>Intellectual Property Crash Course:</b> (Workshop)<br>Foresight Centre F20 Room<br><b>12pm-2pm</b><br>  |   |
|   | <b>Influencing with Integrity:</b><br>(Workshop)<br>Foresight Centre Halsall Room<br><b>2pm-4pm</b><br>  | <b>Impact and bid writing:</b><br>(Panel Q&A)<br>Foresight Centre Thornton Room<br><b>2pm-3pm</b><br>  | <b>Organising and Leading impact with Impact lead networking:</b> (closed event)<br>Foresight Centre Waterhouse Room<br><b>12pm-2pm</b><br>                                    |   |
|   | <b>What impact will your research have?</b><br>(Workshop)<br>Foresight Centre Thornton Room<br><b>2:30pm-4:30pm</b><br>  |  | <b>Making an Impact in the developing world:</b><br>(Workshop)<br>Foresight Centre Gallery<br><b>2pm-4pm</b><br>   |   |

**UNIVERSITY OF LIVERPOOL**

# Making an Impact Week

11th-15th June 2018

“Transform your skills, knowledge and expertise”

#unilivimpact18

*An initiative by The Academy and RPI*

**INTERNATIONAL BUSINESS FESTIVAL THEMES**

- GLOBAL ECONOMICS
- URBANISATION & CITIES
- SUSTAINABLE ENERGY
- FUTURE TRANSPORT
- MANUFACTURING
- GLOBAL LOGISTICS & SHIPPING
- HEALTH & LIFE SCIENCES
- CREATIVE INDUSTRIES
- SPORT CULTURE & TRAVEL

**MAKING AN IMPACT WEEK THEMES**

- Knowledge exchange and impact
- How to influence others for impact
- Making your personal impact
- Making an impact with your research
- Community impact and engagement

**KEY**

- Lunch provided
- Refreshments provided

|  |
|--|
| <b>Developing Your Resilience:</b><br>(Workshop)<br>Foresight Centre Chandler Room<br><b>2pm-5pm</b><br>                   |
| <b>Recording and Tracking Activity with Elements:</b> (Workshop)<br>Foresight Centre Waterhouse Room<br><b>2pm-3pm</b><br> |
| <b>How to commercialise IP at Liverpool:</b><br>(Workshop)<br>Foresight Centre Laura Jones Room<br><b>2pm-3pm</b><br>      |
| <b>Peer review: what actually happens?:</b><br>(Workshop)<br>Foresight Centre Laura Jones Room<br><b>3pm-4pm</b><br>       |