

Generative AI: Free alternatives to ChatGPT Plus

Currently, the University does not have institutional access to the OpenAI platform. However, we are actively exploring institutional licensing possibilities through the Digital Educational Advisory Group. In the meantime, you can access [ChatGPT 3.5](#) via a personal account.

To support your needs, we recommend the following Generative AI platforms, which are free to access. Below the information for each platform, you will also find a “how to access” video created by Gary Ellis from the University’s English Language Centre.

Microsoft Bing AI

- **Features:** Natural language processing, machine learning, computer vision, speech recognition.
- **Bing Chat:** Interactive search and personalized suggestions with three models - 'Precise', 'Balanced', and 'Creative' (using a tuned version of Chat GPT4).
- **Access:** Use MWS credentials. In Microsoft Edge, switch from ‘Search’ to ‘Chat’ or use the Co-Pilot icon.
- [How to access Microsoft Bing AI \(video link\)](#)

Google Gemini

- **Overview:** An experimental AI chat service powered by Pathways Language Model 2 (PaLM 2).
- **Capabilities:** Text generation, language translation, creative content creation, informative responses.
- **Access:** Requires a Google account.
- [Access Google Gemini](#)

Claude 2.0 by Anthropic

- **Features:** 100k token context window, coding skills, ethical and responsible AI design.
- **Benefits:** Text generation, language translation, creative content creation, informative responses, and document attachment in the free version.
- **Access:** Sign up free (mobile number required for activation).
- [How to access Anthropic Claude \(video link\)](#)

For additional assistance or questions, please don’t hesitate to contact us at CIE@liverpool.ac.uk.