

insight

UNIVERSITY OF LIVERPOOL
SPRING 2010



Smithdown
Road

An incredible trip down memory lane



UNIVERSITY OF
LIVERPOOL

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Front cover image – Smithdown Road c.1900, courtesy of Liverpool Record Office, Liverpool Libraries.



There have been lots of reports in the media over the last few months forecasting further doom and gloom for the prospects of our recent graduates.

A decline in the number of graduate jobs and increased competition in the job market has resulted in today's graduate unemployment levels hitting record highs. However, we can make a difference to a Liverpool graduate, and you, our alumni, can help. The University's Careers & Employability Service is tackling the issue of graduate employability head-on through the development of an internship programme, providing students with an opportunity for paid work placements. We are also looking to recruit mentors, collect alumni case studies, and develop links with key graduate employers through our alumni networks. If just one in 10 of our alumni provided a six-week internship opportunity every year for three years, nearly 30,000 students could benefit by obtaining the skills and knowledge required to give them an edge in this increasingly competitive climate. Details about how to get involved can be found on page 14. Please consider giving a small portion of your time to help ensure the future of Liverpool's talented students.

This is an exciting year for both the city and the University as we are now in the run up to the World Expo 2010, which begins in Shanghai in May. Liverpool is the only UK city to have its own pavilion and the University will be leading several events throughout August, including a graduation ceremony and dinner for alumni on 9 August (see page 45 for details). In addition, this will be the first year

that we welcome alumni who have studied at Liverpool from Xi'an Jiaotong-Liverpool University (XJTLU) and I am looking forward to meeting many of the first cohort of graduates at their ceremonies in July.

We have welcomed several new members to the Development and Alumni Relations team over the last few months, and it is real testament to the importance of alumni links to the University that we have seen such positive growth in this area. Our new team members will no doubt be out and about at our forthcoming alumni events, but if you don't get the opportunity to meet them personally you can find out more about them on page 32.

I want to take this opportunity to thank those of you who completed the recent online survey, which has offered valuable insights into the attitudes, opinions and needs of our alumni population – the key findings are detailed on page 30. You will notice some significant changes in our alumni programme as a direct result of the survey, and I hope that these changes present an opportunity for even more of you to get involved in the future. Although the survey has now closed, your comments are always welcome, so please do email me with any thoughts, ideas or feedback.

Finally, just a reminder for those of you who have not yet signed up for the e-newsletter to do so at your earliest convenience to ensure you stay up to date with the latest news, events and developments at the University. Many events are only advertised online and via the e-newsletter so please make sure you don't miss out!

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Welcome to the Spring 2010 edition of *insight*. A lot has happened at the University since the last edition as we are currently going through an exciting period of transition.

One of the most evident changes that has taken place is the transformation from six faculties to three (see page 03 for details). This move toward larger faculties enables greater sharing of resources and facilities, and provides greater opportunities for cross-disciplinary teaching, research and knowledge exchange activity. It is an excellent opportunity to assess and develop the way that we work in order to improve the range and quality of research and teaching opportunities we can offer across the University.

To support these changes a number of investments into the campus are also being made. The first phase of a new £90 million inter-disciplinary research facility is scheduled to open in July 2011, a £25 million super science teaching laboratory is due to open in September 2011 and we have recently been granted planning permission for a £45 million Eco Residences project, which will see the development of 710 en-suite study bedrooms that will be at the cutting edge of sustainable design.

Among the many changes taking place within the University, we also welcome a new Chancellor.

In December 2009, Professor Sir David King became the ninth Chancellor of the University, taking over from Lord Owen, who served in the role for 13 years. Sir David, who some of you may remember was a Professor at the University for 14 years, is highly respected in the global scientific community and has been Chief Scientific Adviser to the Government under both Tony Blair and Prime Minister, Gordon Brown. It is an honour to welcome him into the role and his guidance and expertise will be of considerable value to the University in the years ahead.

In line with our strategic ambitions to become a global university, we have also been building upon our links with China through the launch of our Confucius Institute. Bestowed by the Chinese Ministry of Education, Confucius Institute status is awarded with the primary aim of promoting Chinese language and culture. This is a great privilege for us and further cements our relationship with China, as does our involvement in World Expo 2010, which begins in May 2010, in Shanghai.

The University will be present throughout the entire six months of World Expo, but will be taking the lead in a specially-themed Knowledge Sector month in August. During that month, a number of research symposia are planned, as are other events

that will promote the University's expertise.

To celebrate our links with China, the Royal Liverpool Philharmonic Orchestra will be performing on behalf of the University, as will the Liverpool University Symphony Orchestra, and a graduation event and celebration dinner is taking place on Monday 9 August, to which alumni are welcome to attend.

With alumni events in mind, many of you will be aware there has been a great deal of alumni activity in recent months. Exciting events and reunions have been taking place across the globe in places such as Thailand, Singapore and New York. Closer to home, it was also wonderful to welcome more than 200 alumni back to Liverpool for the Alumni Weekend, which took place in September 2009.

We also have a varied programme of events lined up for the coming months and I look forward to meeting those of you who make it to the events that I am attending, either across the world or back on campus. Please take a look at the events pages at the back of the magazine for more information. If you require any more information, please do contact our Alumni Relations team, which is always happy to assist.

Alumni e-newsletter relaunched!

The alumni e-newsletter has been revamped, bringing you all the latest news and events from the University, straight to your inbox each month. If you are not currently receiving it, register your details now at: www.liv.ac.uk/alumni

Chinese culture institute opens



The University has launched a Confucius Institute which will teach Chinese and promote the understanding of Chinese culture.

Building on the city's and University's long-established links with China, the institute – one of only 12 in the UK – will act as a hub for the Liverpool city region's growing relationship with China, working closely with local schools, businesses and the community.

Founded on the University's base of Chinese language teaching, the new institute is located within the Management School, and was officially opened by honorary graduate Madam Lin Wenyi (Hon LLD 2002), Vice-Chairman of the 11th National Committee of the Chinese People's Political Consultative Conference (pictured above).

The institute will offer intensive courses on language skills and cultural awareness and benefits from a dedicated resource area, including a new library, which will enable its students to deepen their understanding of Chinese history, the arts, business practices and the contemporary challenges faced by China.

Vice-Chancellor, Professor Sir Howard Newby, said: "We're privileged to be able to establish a Confucius Institute in Liverpool which will promote and support the development of multiculturalism in the city. Its creation forms an integral part of our commitment to internationalise our research and teaching and strengthen our links with China."



University appoints ninth Chancellor

Professor Sir David King, former Chief Scientific Adviser to the Government, has been appointed Chancellor of the University of Liverpool.

Sir David advised the Government on issues such as the Foot and Mouth epidemic, GM foods and post-9/11 risks to the UK, energy provision and innovation, and was instrumental in creating the £1 billion Energy Technologies Institute and in raising awareness of the need for governments to act on climate change.

As Director of the Government's Foresight Programme, he created an in-depth horizon-scanning process, which considered a wide range of long-term issues, from flooding to obesity.

Currently Director of the Smith School of Enterprise and Environment at the University of Oxford, Sir David was appointed Professor of Physical Chemistry at the

University of Liverpool in 1974. He moved to the University of Cambridge in 1988 and became Head of Chemistry in 1993. He continues his association with Cambridge where he is Director of Research in the Department of Chemistry.

Sir David said: "It is an enormous honour for me to serve this great institution as its Chancellor. The University of Liverpool is recognised worldwide for the quality of its teaching and research and its reputation for international excellence continues to grow. I spent 14 formative years as a professor at the University and am now delighted to return to play a role in its future development."

Sir David succeeds Lord David Owen, who served as Chancellor of the University for 13 years.



Major science research and teaching investment

The University is investing in state-of-the-art facilities for its medical research that will help it to address the global health challenges of the 21st century.

A £90 million inter-disciplinary research facility built around core technologies such as genomics, proteomics and imaging is being developed, funded by the University and the Higher Education Funding Council for England. The new facility will accommodate more than 600 scientists.

A further £25 million is being invested into a super science laboratory, which is designed to act as a magnet for the cream of the country's best science students. Scheduled to open in September 2011, the new facility will be built on Chatham Street North and will cater for more than 1,000 science degree students at a time.

Existing provision for separate subjects will be retained for research and specialist projects, while the new facility will bring together all degree students studying Physics, Chemistry, Archaeology, Geography and Earth and Ocean Sciences. The facility will be divided into 15 individual units, some able to accommodate as many as 200 students.



An artist's impression of the new super science laboratory

Faculty reorganisation implemented

Following widespread consultation with staff, the University's academic departments have been reorganised into three new Faculties – Humanities and Social Sciences, Science and Engineering, and Health and Life Sciences.

Vice-Chancellor, Professor Sir Howard Newby, said: "The reorganisation is intended to create greater devolution of decision making and budget control, an enhanced capacity to respond to

cross-disciplinary research challenges, a more even approach to Professional Services support for academic endeavour, the release of academic staff time from administrative tasks, and more efficient use of limited resources."

Within the three Faculties, existing departments are being brought together in a series of level 2 units (schools). The aim is for the level 2 unit configurations to be in place by September 2010.

Top marks in student satisfaction survey

The University has performed well in the latest Student Barometer Survey, the study of student satisfaction published by International Graduate Insight Group, i-graduate.

For international student satisfaction relating to living costs, accommodation costs, financial support, the library and internet access, Liverpool is ranked top out of the 11 research-led Russell Group universities that participated. Home students also showed high levels of satisfaction, with 90% of UK students saying that they were satisfied with their overall experience.

The Student Barometer Survey is part of a wider ongoing study and is independently administered for the University by i-graduate. Higher education institutions can opt in to the survey, allowing them to isolate the key drivers of international and home student satisfaction and compare themselves with other institutions.



SCIENCE AND ENGINEERING

North West tidal barrages could provide 5% of UK's electricity

Engineers at the University have discovered that building estuary barrages in the North West could provide more than 5% of the UK's electricity.

Working in collaboration with the Proudman Oceanographic Laboratory, researchers from the Department of Engineering examined ways to generate electricity from tidal resources of renewable energy in the Eastern Irish Sea. They discovered that four estuary barrages across the Solway Firth, Morecambe Bay and

the Mersey and Dee estuaries, could be capable of meeting approximately half of the North West's electricity needs.

The research, which was funded by the Northwest Regional Development Agency, investigated different types of tidal power using advanced computational modelling. The team found that the most effective way of generating electricity was 'ebb generation', a process which involves collecting water as the tide comes in and releasing it back through turbines once the tide goes out. The barrages could provide substantial sea defence, as well as flood alleviation,

by draining the estuary following heavy rainstorms. Electricity generation could also help to achieve the UK's CO₂ emission reduction targets.

Professor Richard Burrows, from the Maritime Environmental and Water Systems Research Group in the Department of Engineering, said: "With concerns mounting over the UK's future energy provision, it will soon become paramount that all sources of renewable energy are fully developed. Unlike the wind, tides are absolutely predictable. The geographical location of the UK, and the seas that surround it, provide a great platform for marine renewable sources."

Cockcroft Institute awarded £16m

The Cockcroft Institute, a partnership between the Universities of Liverpool, Lancaster and Manchester, has been awarded £16.4 million to further research into accelerator science and technology.

Accelerator science underpins a wide range of scientific disciplines and plays a key role in the advancement of research to further understanding of the universe and the global challenge areas of energy, security, health and environment.

Located in a purpose-built building on the Daresbury Laboratory campus, the institute was originally opened in 2006. It is designed to provide the intellectual focus, educational infrastructure, and the essential scientific and technological facilities for accelerator science and technology, research and development, to enable UK scientists and engineers to take a major role in accelerator design, construction, and operation.

The funding, which was awarded by the Science and Technology Facilities Council (STFC), will enable the institute to build on its academic expertise and strong research base, positioning it at the forefront of research into the next generation of frontline accelerators.



HUMANITIES AND SOCIAL SCIENCES

UK cities must compete globally

New research from the University of Liverpool Management School states that UK cities must become more strategically managed if they are to compete with their global rivals.

Tom Cannon, Professor of Strategic Development, believes that some cities around the world are being transformed by new and ambitious leadership teams who understand that the city should be at the heart of the economic, cultural and social agenda. According to Professor Cannon, those that fail to take a new approach to the way that they are managed will be left behind.

He is currently working to ensure that leaders are better educated about the best way to manage modern cities, to

help prepare them for the challenges they face. "Cities are vital agents not only in economic development, but in a host of key environmental, cultural, educational and social issues," said Professor Cannon. "When you think that a city can have the same financial turnover as a major global company, you can see the importance of strategic management that engages the private sector.

"We need to change the mindset of top leaders to see that cities must be managed in ways that blend important aspects of the civic tradition with innovative, entrepreneurial and strategic thinking, while appreciating the nature of their city and the challenges and changes it faces. Public servants and traditional public administration thinking will just not cut it in the future."

Gang fights inspire new play



Research into one of Britain's earliest street gangs has provided the inspiration for a new play.

Dr Andrew Davies from the School of History explored Victorian archival records from 1870 to 1900 to find out about the lives of the 'scuttlers', a notorious Manchester street gang who would fight their rivals with knives and the buckle ends of belts, in some instances hospitalising their opponents.

Dr Davies said: "The battles were motivated by the excitement of the fight and the status it gave participants, both as groups and individuals. Gang fights were known as 'scuttles' and as many as 500 young people might take part in pitched battles between rival gangs at one time. 'Scuttlers' were easily identified by their fringed hair, tilted caps, patterned scarves and bell-bottomed trousers."

His research was developed into a book called *Gangs of Manchester*, and this has inspired the Manchester-based MaD Theatre Company to write a play telling the story of some of the other gangs who were infamous around the same era, and looking at how Victorian gangs compare to today's youth culture.

The play, entitled *Angels with Manky Faces* featured a modern soundtrack by famous local bands, and was interspersed with specially-filmed scenes by Manchester filmmaker Paul Cliff. The short films included cameo roles from well-known Manchester musicians, including Mike Joyce of The Smiths and Clint Boon from Inspiral Carpets.

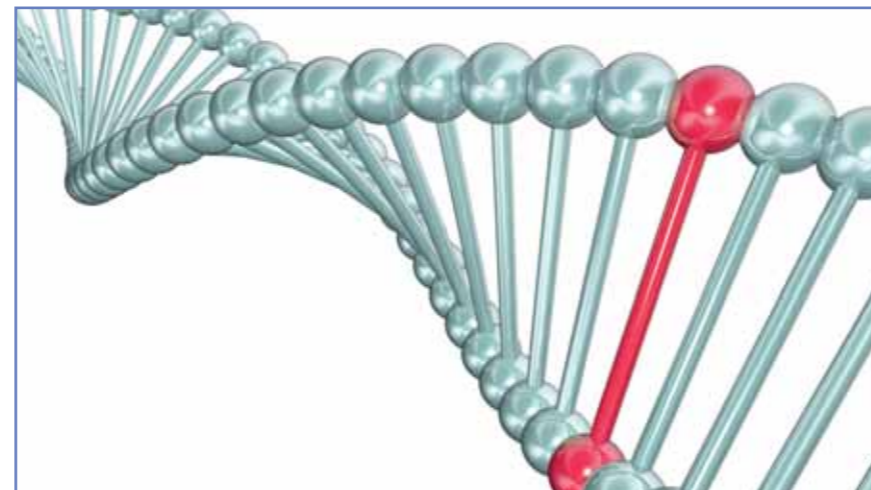
DNA test key to targeting treatments for cancer

Scientists at the University have discovered that a DNA test may help to predict which patients suffering from tonsil, tongue or soft palate cancer are likely to respond to particular treatments. The team, based at the University's School of Cancer Studies, analysed more than 90 tonsil tumour samples and found that nearly two thirds showed evidence of the sexually transmitted infection, HPV-16. It is thought that chemical alterations in the virus's DNA trigger the production of proteins that can alter the rate at which cells grow and repair, which strongly increases the possibility of cancer development. However, they have also found that cancer patients who have HPV actually respond better to treatments like radiotherapy and chemotherapy than those that do not have the infection.

Mr Richard Shaw, from the School of Cancer Studies explains, "It is thought that HPV interacts in the cell with genes controlling the chemical modification of DNA, which affects gene expression in tumour behaviour. Our study shows that HPV may be a trigger of tonsil cancer, independent of the known common causes, such as smoking or drinking.

The work also suggests that a DNA test to determine the activity of HPV could be used to identify the most effective treatment for each individual patient.

"Liverpool has the largest centralised head and neck oncology practice in the UK and our data shows a doubling in the rate of non-drinkers and non-smokers presenting with tonsil cancer. As head and neck cancer is one of the cornerstones of the new CR-UK Cancer Centre in Liverpool, we are pleased to be making real progress in this new area of research."



HEALTH AND LIFE SCIENCE

University awarded £2.2 million for Genomics Hub

The University has been awarded £2.2 million to establish a high-throughput genomic analysis hub for the north of England.

The funding – comprising £2 million from the Medical Research Council (MRC) and £200,000 from the Northwest Regional Development Agency – is part of a £7 million initiative by the MRC to boost the UK research community's access to cutting-edge equipment for DNA sequencing.

Three high-throughput hubs in Scotland, the north of England and the east of England will receive funding for high-throughput sequencing machines,

which will be made available to all academics in the UK.

Led by the University of Liverpool, the north of England hub will consolidate the expertise of four partner universities – Manchester, Sheffield, Lancaster and Liverpool – to accelerate the study of genetics in the UK and meet the challenges of research in tumour sequencing, genetic susceptibility and personalised medicine. It will be supported by the Clatterbridge Cancer Research Trust.

The University already hosts the Advanced Genomics Facility, which is a leading facility for pathogen sequencing. The new hub will expand the capacity of this facility to make expertise and technology widely available to researchers and clinicians throughout the north of England.

Getting *under the skin* of Dr Nick Lowe

He's at the cutting edge of new treatments for serious skin disorders, a Professor of Dermatology at universities both here and in the US, and is the man credited with bringing Botox to Britain.

Insight speaks to Consultant Dermatologist **Dr Nick Lowe (MBChB 1968)** from the Cranley Clinic to find out how a working class boy from Wolverhampton came to be smoothing celebrity wrinkles in Los Angeles...



Do you get fed up of being referred to as 'skincare guru to the stars' and 'Dr Botox'?

I suppose it goes with the territory as I do have a number of high-profile clients at my clinics in London and Santa Monica. I've been in the public eye more since I launched my skincare product range, so the media has drawn attention to that aspect of my work as it makes a better story. But in reality, I'm more often in the papers as a skincare expert giving advice on conditions that I specialise in, such as psoriasis, eczema, birthmarks and skin cancers.

Do you come from a family of physicians?

No, I was the first in my family to go to university. My dad was a salesman and my mum was a nurse. My desire to go into medicine probably came from my mum, as she was a frustrated physician and really encouraged me to work hard and to do what she didn't get the chance to.

What made you choose Liverpool?

It was far enough away to give me a bit of freedom, but near enough to go home and get my washing done! It was all happening in Liverpool then of course. It was a very exciting place to be. I remember the Beatles playing at the Guild in 1962 just before it all took off for them.

What are your memories of student life?

Drinking too much like most students and living in a rented house in Percy Street surrounded by some, let's say, varied professions! I had no money so I worked part-time lugging barrels in Threlfall's Brewery, where the tradition was to have a pint of mild for breakfast!

What was your first job after graduation?

Halfway through my degree I signed up with the Royal Navy. They paid for the last three years of my course in return for five years' service when I graduated. So my first appointment was at the Liverpool Docks on HMS Eaglet, a ship I have fond memories of; I even married my wife Pam on it.

What triggered your interest in dermatology?

At the naval dockyards I was seeing lots of people with occupational skin disorders – not just servicemen coming back from overseas with long-term sun damage, but dockworkers with severe dermatitis caused by reactions to chemicals and radiation. This was in the days before people knew a lot about skin protection. I felt people didn't need to be suffering like that and I wanted to be able to do more to help them, so I trained as a dermatologist.

How did you end up in America?

After my five years commission I decided to leave the Navy. I went back to Liverpool as a Senior Registrar and lecturer at the Royal Infirmary. I was researching photobiology and early laser treatments with Professors Julian Verbov and Chris Vickers, and they encouraged me to continue my research in the US under Professor Stoughton, who was one of the key figures in new treatments in dermatology. So I moved to California with my wife and two children, who were then aged four and six months. It was quite a culture shock after Liverpool but once we'd adjusted we had a great time.

Is the attitude to dermatology different in America?

The attitude to dermatologists is

definitely different. Perhaps people are more concerned about their appearance in California, or perhaps there is more sunshine so more skin damage – whatever the reason there are more patients, more practising dermatologists and more research being carried out over there. I was able to develop a laser unit and a psoriasis centre at the University of California, Los Angeles, and later established my own clinical research group which carried out more than 200 research projects. There are only 450 consultant dermatologists in the UK, compared with 10,000 in America and more than 5,000 in France. Fewer specialists is one consequence of NHS rationing.

When did you first become aware of the cosmetic potential of Botox?

Botulinum toxin was first used in the second world war as a vaccine to protect troops against bombs containing botulism. One of the side effects was to temporarily paralyse muscles. In the 1970s, an eye specialist discovered it could be used as a non-surgical procedure to correct squints. His patients noticed a reduction in wrinkles around the eyes when injected with the toxin – and so it began! I first carried out research using Botox in Santa Monica about 20 years ago to treat severe sweating, so I've been doing it longer than anyone in the UK.

Are you surprised by the growth of Botox as a cosmetic procedure?

I'm not surprised, no. In the right hands it's a safe and effective temporary solution to lines and wrinkles. But what does concern me is that its use is completely unregulated in the UK. You can go on a weekend course to learn how to inject Botox or fillers. You don't need any specialist training. In France for example, only trained dermatologists,

plastic surgeons or ophthalmologists can inject Botox. In this country you can have Botox with your pedicure in a beauty salon. In my opinion, it is a medical procedure which should only be carried out by a trained medical professional. That's why there are so many negative stories about Botox: it can be dangerous in the wrong hands.

You've said that lifestyle and genes are the key factors to good skin, and there's only so much that non-prescription creams and lotions can do. How do you square that with launching your own product line?

It's true that over-the-counter products can only do so much, but what they can do in terms of skin protection and maintenance is very valuable. My products offer protection from both UVA (burning) and UVB (ageing) rays, as well as tackling some common problems such as acne and Rosacea (chronic redness). Non-prescription products can also be very useful for treating some skin disorders, particularly when used in conjunction with prescription medicines. My products were all developed for use in my clinics before we decided to make them available to the wider public in 2007.

Why didn't you aim for the top end of the market when pricing your products?

I'd become embarrassed for the profession by some 'doctor' brands that were outrageously expensive. I felt it was totally unnecessary, especially as they weren't that well researched. My personal background influenced my decision to make my products affordable to most people and to launch them exclusively in Boots rather than, say, Harvey Nichols. Good skincare should not only be available to the very wealthy.

Do you ever think people should just accept that they are getting old?

I don't see anything wrong with wanting to look good at any age. We have an ageing population, so if you're going to be around for longer, why not look as good as you can? I also treat a lot of people who, rightly or wrongly, rely on looking youthful for their living. Some clients come to me out of vanity, some have genuine skin problems. I don't judge people either way. Better they come to me than go to a clinic run by businessmen or physicians with no background in dermatology.

What do you think the future holds for your profession?

We're already seeing a glimpse of the future with the development of stem cell treatments for certain skin diseases such as epidermolysis bullosa, a congenital disease which produces extremely fragile skin and blistering. We're seeing new 'biologic' medicines for psoriasis and eczema, and new lasers which are safer and more effective than ever. There are also breakthroughs in treatments for hair growth – less of it where you don't want it, and more where you do! It's a very exciting time to be in dermatology.

Nick's top tips for great skin

1. Always apply a daily protective cream containing sun protection against UVB and UVA to the exposed skin – the face, neck, chest and hands
2. Always wear UV protective sunglasses when in the sun, including the car, to protect your eyes and surrounding skin
3. Make sure you keep your skin scrupulously clean with gentle cleansing. The skin is then prepared for the active ingredients in your creams to have maximum effect
4. Make sure you use a night cream to replenish any moisture and nutrients lost during the day and, once a week, apply a mask
5. Above all, drink plenty of water, eat well, exercise and stop smoking – it gives you more wrinkles before it kills you!

WIN beautiful skin!

For a chance to win a Dr Nick Lowe Starter Kit containing Super Charged SPF15 Day Cream, Night Recovery Cream, Cell Renew Dermabrasion Peel and Hydrating Foaming Cleanser, just answer this question correctly:

What is Dr Lowe's clinic in London called?

Email your answer to insight@liv.ac.uk by 26 March 2010. The winner will be notified and published in the next edition of *insight*. Good luck!

Fund enhances the lives of our students

The Benefactors' Fund continues to go from strength to strength, with £410,000 raised to date.

The Fund enables graduates to demonstrate their support to the University by helping various fundraising priorities across campus. Graduates from all over the world have been contacted through a series of direct mails and telephone campaigns, and many have responded by generously donating to the University.

Since the last issue of *insight* was published, £40,000 from the Benefactors' Fund has been awarded to the Liverpool Guild of Students to allow the development of a student volunteering programme. Volunteering allows students at the University to make a difference in the local community, while also helping students to gain confidence in the workplace, experience new challenges and enhance their own student experience.

The highlighted project of the Benefactors' Fund for this year has been the University Library. So far the appeal has raised nearly £64,000, which has enabled the purchase of more books than would otherwise have been possible, thereby enhancing the resources available to students.

Liverpool graduate Dr Lisa Hannah-Stewart (BSc Zoology 1997; MSc Evolutionary Psychology 1999; PhD Evolutionary Psychology 2004) is the University's Annual Giving Manager and is responsible for managing the Benefactors' Fund.

"I'm incredibly proud of what we've achieved," she said. "The past year has been difficult for most people given the economic downturn, but the generosity

shown towards the University has continued. The telephone campaigns are particularly enjoyable as they give alumni a chance to catch up with what is happening at the University and I know that the student callers enjoy the opportunity to exchange stories about Liverpool and speak to people who have carved out a successful career in their area. Until 2011 we have an amazing opportunity to make the most of our gifts by boosting their value with the Government's matched funding scheme and the team has been working hard to maximise this."

She added, "I think one of the highlights of my job is seeing the money raised being put to good use. It's of the utmost importance to me that donors are made aware of what their support has helped us to achieve. We report back to donors in our annual donor newsletter, *Societas*, news of exactly where donations have benefited students; whether that's through a scholarship or the opening of a new teaching room. The projects are varied but our central theme is enhancing the student experience so students can realise their full potential here.

"Any gift, no matter how small, is important to us, as it can directly enhance the lives of students today, either by providing an extra textbook on the shelf or by helping a student volunteer to work in the local community – the support from our alumni is invaluable."

If you would like more information about the Benefactors' Fund, contact Lisa on +44 (0)151 795 4638 or email: lisa.hannah-stewart@liv.ac.uk



"Any gift, no matter how small, is important to us, as it can directly enhance the lives of students today, either by providing an extra textbook or by helping a student volunteer to work in the local community – the support from our alumni is invaluable."

A day in the life of Annual Giving Manager, Lisa Hannah-Stewart

During our telephone campaigns, my day-to-day activities face quite an upheaval. We call alumni during the evening and at weekends to allow for people to be home from work, so my regular office hours are replaced with late nights and weekend shifts. A typical day during the campaign might be:

1.30pm Arrive at the office. First task is to check the fulfilment of last night's call sheets. The fulfilment process involves sending out donation forms, new letters, processing credit card gifts and answering any questions or requests. Pledged gifts are now coming into the office on a daily basis. Our data team does a wonderful job of processing the gifts and it's just left for me to do the nice part; thanking our donors.

2.30pm I manage a team of 43 callers and part of that involves updating their shifts and completing the payroll forms. Students are often asked if they work on commission, but they're actually paid an hourly wage. I think this is important – some people ask why we don't use volunteers, but I think giving students a paid job encourages professionalism, tenacity and a sense of purpose.

3.30pm As far as possible, callers are matched to alumni who have studied on the same course. Asking, say, a current vet student to contact a vet who graduated 40 years ago provides the ideal opportunity for a good call. I've lost count of the number of times that a student caller has commented on the great advice they've received from a graduate, and equally, our alumni enjoy finding out what's happening in their department now. With this in mind, I use our Access database to assign each caller the relevant call sheets for the evening and print off what is required.

5.00pm Head over to the call room and begin to set up the call areas.

5.45pm The student callers start to arrive, so I use this time to catch up with the team. It's nice to have an informal chat with them about what kind of calls they've been making over the last few shifts. One caller informs me that she spoke to the relative of the late Sydney Jones, "The Sydney Jones!" she exclaims! "I was sat in that library this morning!"

6.00pm After a quick round-up and team talk, calling begins.

6.05pm The first gift of the evening is secured!

6.15pm The Vice-Chancellor pops in to

visit the team. He chats to each caller individually about their experience and thanks them all for representing the University in such a positive way. The callers are given a real boost by his visit. It re-emphasises what a fantastic job they are all doing and how important their role is.

7.30pm Quick tea break – talking to alumni is thirsty work and for me it's an opportunity to gauge how the calls are going.

7.50pm Back to work. The gifts and pledges are coming through pretty steadily tonight, there's a nice buzz about the call room and I take the opportunity to listen to a few conversations.

9.30pm The last calls of the evening. One caller is having such a good conversation he seems to lose track of time. The person he's called has not been back to Liverpool for 37 years and is enjoying catching up, and the student caller is only too happy to fill him in with details of what he's been missing.

9.50pm The last call ends and I begin packing everything away.

10.15pm Leave the call room and head off home for a bit of rest and recuperation in preparation for more of the same tomorrow!

The 2009/10 student calling team



University helping to make childbirth safer

The University is working with the Liverpool Women's NHS Foundation Trust to create the Centre for Better Births, which aims to bring together world-class researchers and exceptional medical talent to make pregnancy and childbirth safer for women and babies across the world. The purpose-built centre will be located at the Liverpool Women's main hospital site and will include new laboratories to promote cutting-edge research.

Thanks to the generous support of individuals and charitable trusts, more than £1 million has already been raised to support the creation of this fantastic facility – a third of the amount needed to build the centre. If you would like to offer your support to the Better Births Appeal, contact Helen O'Donnell, Head of Development, on helen.odonnell@liv.ac.uk or call +44 (0)151 794 6987. You can also make a donation online via the new Better Births website at: www.betterbirths.org

Cocktails at the Panoramic

Hugh Frost, Chairman of Beetham Organisation, hosted a cocktail reception at the Panoramic in Liverpool in aid of the Better Births Appeal, alongside his wife Cathy and the Vice-Chancellor, Professor Sir Howard Newby and his wife Lady Newby who is an ambassador of the appeal.

Guests were given the opportunity to hear from Professors Sue Wray and Jim Nielson about their research and their plans for the centre, and to chat to some of the Better Births ambassadors about their reasons for supporting this important initiative. The event raised close to £10,000 for the Better Births Appeal. Hugh said: "Cathy and I are proud to support the Better Births Appeal, which is based in Liverpool but is of regional, national and international importance."

Ambassador coffee morning

Elizabeth Falconer (BA Economics 1983), an ambassador of the Better Births Appeal and alumna of the University of Liverpool, has hosted a coffee morning in aid of the Better Births Appeal.

Elizabeth invited fellow ambassadors and friends to come and hear about the work of the Centre for Better Births and meet some of the team involved. Elizabeth and her husband made a significant donation to the Better Births Appeal earlier this year through the Jonathan Falconer Charitable Trust. The couple set up the trust in 1996 in memory of their son Jonathan who died from Sudden Infant Death Syndrome.



The University has launched a new charitable organisation, University of Liverpool in America Inc. One of the University's Development Managers, Frances Kennedy, explains the purpose and aims of the not-for-profit charity:

University of Liverpool in America Inc

What is University of Liverpool in America Inc?

University of Liverpool in America Inc is a 501 (c) (3) tax-exempt charitable organisation (recognised by the US Internal Revenue Service) which funds grants that can benefit the University.

Is University of Liverpool in America Inc part of the University of Liverpool?

No, it's an independent, US-based organisation with its own Board of Directors.

Why should someone donate to University of Liverpool in America Inc instead of the University directly?

For US tax payers, gifts to University of Liverpool in America Inc that meet all IRS requirements will qualify for a charitable contribution reduction to their tax return. Donations made directly to the University from US donors don't currently qualify for tax deductions.

How will University of Liverpool in America Inc make donations to the University of Liverpool?

The Board of Directors will have control over all decisions regarding monetary grants, although it will follow the key areas adopted by the University in its Strategic Plan, in particular enhancing the student experience and improving research excellence.

Who are the Board of Directors?

The Board of Directors is currently made up of the Vice-Chancellor, Professor Sir Howard Newby, Development Foundation members Tony Crowe (BSc General Science

1963, BSc Hons Chemistry 1964) and Lewis Booth (BEng Mechanical Engineering 1970), and Professor Murray Dalziel, Director of the University of Liverpool Management School.

Will I be able to leave a gift in my will to University of Liverpool in America Inc?

You will be able to make a planned gift to the University of Liverpool in America Inc. A gift through your will is fully deductible from your estate and can significantly reduce taxes on the balance of your estate.

Will the University of Liverpool in America Inc organise events and activities in the US?

University of Liverpool in America Inc will work closely with a group of Alumni Ambassadors who have expressed an interest in organising local events in their own regions for friends and alumni of the University of Liverpool in the US.

If I give my details to University of Liverpool in America Inc, will they go to the University too?

Yes, the University will keep hold of your details and send you regular information about recent news and developments at the University that may be of interest to you.

Where can I find out more information about University of Liverpool in America Inc?

University of Liverpool in America Inc will shortly have its own webpage, but in the meantime if you have any questions feel free to email me at frances.kennedy@liv.ac.uk for further information.

Donation delivers an international experience

A donation to the Department of Engineering is helping students to develop an international perspective on their studies.

Liverpool undergraduates Peter Chingaipe, Robin Eccleston, Karen Fearon and Ismail Patel were given the opportunity to participate in an International Summer School in Hong Kong, funded by the William John Roberts International Experience Award in Engineering, named after an alumnus who graduated in 1931.

The group joined 400 students from all over the world, taking classes as varied as Asian Business, Management and Buddhism. While they were there, the Liverpool engineers were shown around by local students and took the opportunity to travel to the Philippines, China and Thailand.

Professor Ieuan Owen, who established the scheme, is delighted with the outcome so far: "I'm thrilled with the reaction of our students to their experience," he said. "They have clearly benefited from both the international dimension as well as the knowledge they gained in the summer school. I'm sure our alumnus, William John Roberts, would have approved."

The Student Exchanges Team, which is part of the Student Recruitment and Admissions Office, will help to promote the International Summer School 2010 within the University later this year. Liverpool will also be welcoming students from the Chinese University of Hong Kong, who will come to the city to study part of their degree. For further details contact: goabroad@liv.ac.uk



Ismail Patel, Peter Chingaipe, Professor Ieuan Owen, Karen Fearon and Robin Eccleston

Brenda's bursary

A gift of £160,000 has been left to the School of Sociology and Social Policy by the late Brenda Thomas, who studied at the University in the 1950s.

The gift will be used to set up the Brenda Thomas Bursary, which will be awarded annually to fund postgraduate research studentships. It will be given specifically to talented students on Merseyside who come from less privileged backgrounds, supporting the University's

"We are delighted to have received such a generous donation to the school from a graduate who went on to have such a successful career."

After graduating, she spent two years at the University of California as a research assistant, before returning to the UK, where she worked at the Universities of Cardiff, Glasgow and Bradford. Later in life, Brenda returned to Birkenhead, where she remained until her death in 2006.

Professor Sandra Walklate, who holds the Eleanor Rathbone Chair of Sociology, said: "We are delighted to have received this generous donation to the school from a graduate who went on to have such a successful career. The bursary will be awarded annually to students with a first degree in sociology, with the aim of encouraging postgraduate educational opportunities for students from Merseyside."

Pioneers of personalised medicine visit new centre

Two former staff members, both of whom are pioneers in the field of pharmacogenetics, have visited the Wolfson Centre for Personalised Medicine in the refurbished Liverpool Royal Infirmary Building.



Emeritus Professor David Price Evans was Head of Medicine at the University from 1968 until 1983 and then between 1972 and 1983 he occupied the Chair of Medicine. He left to become Director of Medicine at the Riyadh Armed Forces Hospital in Saudi Arabia, a position he held for 25 years. He is internationally recognised for his work in pharmacogenetics, and has inspired future generations of academics at the University to pursue research into personalised medicines.

Honorary graduate Sir Alasdair Breckenridge, one such academic inspired by Professor Price Evans, also visited the Centre recently. Sir Alasdair was Professor of Clinical Pharmacology at the University from 1974 until 2002. He is currently Chairman of the UK Government's Medicines and Healthcare products Regulatory Agency.

Sir Alasdair was accompanied on his visit by Sir Miles Irving, who qualified in Medicine from the University in 1959, before training in surgery in the city.

Sir Miles is currently Chairman of the Newcastle upon Tyne Hospitals NHS Trust as well as a Governor of Newcastle and Northumbria Universities.

Children's Research Fund supports the new Centre for Personalised Medicine

The Children's Research Fund has made a generous contribution towards an important study associated with the Wolfson Centre for Personalised Medicine.

The study, which will be led by Professor Munir Pirmohamed, NHS Chair in Pharmacogenetics, will research children and young people in Alder Hey Children's Hospital who are currently taking the anticoagulant drug warfarin, with a view to developing better dosing algorithms of the drug and reducing the risk of side effects.

The Wolfson Centre will study patients' genotypes, aiming to personalise the prescription of medicines so that the right drug is given at the right dose, minimising toxicity. The ultimate aim is to perfect safer, personalised treatments for patients and translate them efficiently and effectively into clinical practice.



Input from the Wolfson Foundation

The Wolfson Centre for Personalised Medicine would not have been possible without the generous support of the Wolfson Foundation which donated £2 million to set it up.

The Foundation has helped several projects across campus, including £350,000 for the Centre for Better Births, to enable the creation of the Wolfson Confocal Laboratory. The Sydney Jones Library has benefited from a donation of £254,000, allowing refurbishment of the Special Collections and Archives facility, improved teaching areas and an improved reception. A further donation of £230,000 was used to create a medical subject area in the Harold Cohen Library and enable modernisation of existing reading room provision.

Paul Ramsbottom of the Wolfson Foundation visited the University in October 2009 to see the results of the Foundation's generous benefaction and to meet Professor Sue Wray, Academic Lead on the Centre for Better Births, as well as Vice-Chancellor, Professor Sir Howard Newby.

For further information on the Wolfson Centre for Personalised Medicine, please contact Helen O'Donnell, Head of Development, on +44 (0)151 794 6987 or email: helen.odonnell@liv.ac.uk

Matched funding in 2010

A total of £2.5 million in philanthropic donations received by the University during 2008/9 is eligible for the Government's Matched Funding scheme.

The scheme, administered by the Higher Education Funding Council for England (HEFCE), is the first of its kind in the UK and enables the University to receive £1 for every £3 raised in eligible philanthropic donations. It is intended to promote a culture of giving to higher education institutions and encourage the institution to increase its capacity to raise funds.

Matched funds from the scheme will be paid to the University annually

in arrears, which means that the first portion will be received this year. A further £500,000 worth of pledged donations will also become eligible as soon as the gifts are realised.

The scheme will end in 2011, by which time the University will need to raise £8.25 million in eligible funds in order to secure the maximum available in matched funds of £2.75 million.

If you are considering making a donation and would like to know if it will be eligible for the scheme, or for further information, please contact Development Officer Stephen Kehoe on +44 (0)151 795 4637 or email: stephen.kehoe@liv.ac.uk

Gucci cufflinks

and defunct city banks:
the changing world of the
graduate job market

by Dr Paul Redmond, Head of Careers & Employability Service



In February 2008, city investment bank Lehman Brothers had a problem, though possibly not the one you're expecting to read about...

The problem had nothing to do with bad loans or sub-prime markets – in early 2008 few people knew such things existed, let alone that they were in trouble (or if they did, they certainly weren't letting on). No, the problem that was causing Lehman executives to gnaw away at their expensively manicured cuticles was something far more difficult to explain. Try as they might, they couldn't get their new graduates to turn up to work on time.

Employees rolling in late for work is a common problem in most organisations. But for investment banks hyper-sensitive to shifts in global markets, 'empty desk syndrome' means lost revenue. Clearly

something was not right...

So what was it that was causing Lehman graduates to become so tardy? Well according to the firm's senior management, it was all to do with Gucci cufflinks.

As one of the UK's leading graduate recruiters, starting salaries at Lehman Brothers were legendary. The first year bonus scheme alone was twice the average UK graduate salary. Not surprisingly, within a year or two, Lehman graduates were able to indulge in the sort of luxuries that most early-careerists can only dream of, at which point punctuality would start to decline. A speculative correlation began to take shape: do high levels of remuneration equal poor levels of timekeeping?

Unfortunately, we'll never know the answer. And as it happened, faulty timekeeping turned out to be the least of Lehman Brothers' worries – as we all know, the firm went spectacularly bust in September 2008, triggering the ensuing global credit crunch.

For me, a year on, the 'parable of the cufflinks' now feels like the last hurrah of the graduate job market 'BC' (Before the Crunch). Everything

after that will always be 'AD' (After the Downturn).

Since that point, the graduate job market has changed in a number of very significant ways.

Life, but not as we know it

For a start, there are fewer vacancies. Post-crunch, the graduate job market has contracted by around 25 per cent; in other words, graduate recruiters are advertising roughly a quarter fewer vacancies than at the same time last year. The financial services sector – for over a decade the engine room of the graduate job market – has taken the biggest hit of all. This was predictable, because the graduate job market has historically been so dependent on jobs created by the financial services sector. The downturn, when it came, was bound to be severe. And it was. At the start of the 2009 recruitment cycle, the top 100 graduate recruiters advertised 19,956 vacancies. Of these, 46 per cent were in jobs related to finance. This has been the pattern for a number of years. Between 2003 and 2008, graduate vacancies in accountancy grew by 80 per cent and jobs in city investment banks grew by

100 per cent. However since then, banking, accountancy and of course investment banking, have all seen a reduction in new job opportunities.

Admittedly, not all employers are scaling back. Retailers such as Aldi and the Cooperative are trading at increased levels and energy providers such as RWE npower are also pressing ahead with their pre-crunch recruitment plans. But the impact of the recession on graduates' confidence has been more difficult to gauge.

Enter the new generation

With the exception of economics students, recession is not a word familiar to many students. Nor should it be; born in the early 1990s, few have known anything other than economic stability, buoyant job markets and full employment.

But for some students, the events of the last few years have had a real impact on their confidence; research carried out in 2008 by student representative officers at the University's Guild of Students found that around a quarter of those polled were concerned that the downturn might have a negative impact on the value of their qualifications. And

16 per cent said the current economic conditions made it more likely that they would consider a postgraduate course.

However interestingly, such attitudes were in the minority. Most questioned felt confident that the credit crunch would have no impact on the long-term value of their qualifications. Bullishly, 17 per cent actually believed that the downturn would enhance their qualification's value.

It's important that we put the crunch in some historical perspective. The last serious recession to hit the graduate job market occurred in the early 1990s – much too far back for many of today's students to remember. In 1992, the number of new job vacancies fell by a staggering 32 per cent, causing graduate unemployment to rise to 12 per cent. However despite this, the market did eventually bounce back – a key point to get across to today's students.

I'm with Stupeid!

What has changed, post-crunch, is that employers are becoming increasingly frustrated with poor quality applications.

The perception that there are fewer jobs around has led to well-known

companies receiving huge numbers of applications – the NHS has seen applications for its management scheme increase by 83 per cent. Other well-known firms have seen similar trends. However, a recent survey found that employers were still unhappy with the quality of written English displayed on graduate application forms. Though some improvement had been noted since the recession, employers are still trading legendary spelling and grammar mistakes from aspiring applicants.

Last year for example, one recruitment manager told me that she received a letter from an applicant criticising her firm's policy to only accept those applicants with a GCSE Grade C or above in English. This rule, the graduate fumed, was 'STUPEID'.

Employers are also quick to pass on classic typos gleaned from application forms and CVs. These can often range from the potentially insulting ('Hope to hear from you shortly') to the dim-witted ('I possess excellent memory skills, good analytical skills, memory skills ...').

Supplementary information

What is noticeable about today's 'AD' job market is the enhanced importance attached by employers to those sections of application forms usually labelled, 'Supplementary Information'. With around 80 graduates competing for every graduate job, this type of information is no longer 'supplementary': it's mainstream. This year's graduates have discovered that in today's job market, being in possession of a good degree is almost a given, what matters are your supplementary skills, qualities, experiences, achievements and personal contacts. Work experience in particular is assuming increased levels of importance. And at the University of Liverpool we are taking this very seriously to ensure that our graduates have a head start in the job market.

Employability at Liverpool

Liverpool has excellent links with graduate employers, links which in recent years the Careers & Employability Service has been keen to develop. An Employer Forum, comprising many of the UK's leading recruiters, meets several times a year to ensure that the University is

offering the skills and learning that firms say they require. At the same time, the University offers an extensive careers events programme, comprising careers festivals, sector-specific 'Limelight' events, and a host of employer-led workshops, seminars and presentations.

One of the major developments in recent months has been the launch of the Merseyside Graduate Internship Programme (MGIP) – a unique project designed to provide students and graduates with access to high-quality internships in the local job market. To source these internships, an expert team of employer-facing professionals has been assembled, all of whom are in daily contact with employers. Since launching MGIP in September, 40 graduates have been placed in local internships – a great start, and one which demonstrates that despite the downturn it's still possible to create new and exciting opportunities.

Incidentally, 14 months after the demise of Lehman Brothers, second-hand Gucci cufflinks can now be purchased for £30 on eBay.

Perhaps something good has come out of the credit crunch after all?

If you would like to submit a 'How to...' article for a future issue that relates to your current job or hobbies, please contact insight@liv.ac.uk

Calling all businesses in Merseyside!

Are you in business and looking to recruit a University of Liverpool student or graduate?

The University's Careers & Employability Service is in a stronger position than ever to meet the needs of local businesses. Earlier this year, the team joined forces with the staff and services of the Graduate into Employment Unit (GIEU) and received substantial government funding to provide better support during the economic downturn.

The team now offers a wider portfolio of services that includes:

- A FREE full recruitment agency service for graduate opportunities in Merseyside
- FREE vacancy advertising for local part-time jobs
- FREE advertising of vacancies for national employers
- Sector-specific recruitment events (law, engineering, science etc)
- Direct emails to undergraduates and postgraduates.

To find out more or to talk through your requirements, call the University Talent Team on +44 (0)151 794 4649 or email vacancies@liv.ac.uk



Emma Fox, Careers Information Team

by ITN Science Editor Lawrence McGinty
(BSc Hons Zoology 1969)

Make decisions quickly. Always be aware of your environment. And if you come across a casualty, it probably means the bad guys are still around...

It's said that humans have a basic instinct for survival, but when you're standing in a military base in the middle of Afghanistan, knowing things like how to avoid getting shot, how to handle a road block, or how to drive in convoy through a hostile area suddenly becomes increasingly appealing. Fortunately, the health and safety people at ITN agree, which is why last June I found myself on a hostile environment and battlefield first aid course in Surrey, run by a troupe of ex-military chaps keen to show me how to keep out of trouble on my impending trip to Afghanistan.

Two cameramen and I were to be sent to Camp Bastion in the Helmand Province to report on four stories – two based at the camp's new field hospital (which has one of the greatest expertise in trauma medicine in the world), one about a casualty being medevaced back home on the new C17 transport plane and an 'and finally' piece about an army sniffer dog that was choppered out of its front-line post because it had eaten something nasty and potentially explosive.

The week-long course we were sent on was led by

former commandos, marines and SAS soldiers teaching a combination of theoretical and practical survival training. As well as the basics – look around before you approach a casualty, check whether the cause of the danger is still there (no point rushing in to help just to get shot in the process), assess whether the casualty is conscious (if so treat the unconscious first) and so on – we were taught basic first aid, including how to apply tourniquets to casualties. Apparently, the most important thing is speed; if someone has a big bleed, don't wait. They'll be dead if you do nothing. Nowadays soldiers carry tourniquets in their kit belts and can apply them one-handed if need be. If you don't have a tourniquet, get some pressure on with your hands. And push really hard – you'll know when it's working because the bleeding will stop.

The team also set up various realistic situations with their staff playing casualties, complete with realistic wounds. For example a vehicle crash – the second biggest cause of casualties in Afghanistan – was mocked up in the grounds of the hotel and in teams of two we were told to assess the situation and carry out initial checks on the driver. The first question, as always: "is he/she still breathing?" I bent over the unconscious form of the casualty, listened carefully and heard him exhale. "Yes, he's breathing!" I shouted. "Erm...no he isn't" the apparently deceased casualty replied. Turns out I'd spent so long on my assessment he couldn't hold his breath any longer!

Fortunately, we didn't actually need to use any of the techniques when we got to Afghanistan. Bastion is

a very sophisticated camp with a good grub tent, showers and portable toilets. The tents we slept in were also air-conditioned, which was a godsend given that temperatures outside were in the 40s. The new hospital there was amazing too – one of the greatest concentrations of expertise in trauma medicine in the world. They've also developed new techniques, like an emergency pack of two pints of universal donor blood and two pints of plasma with a machine that can pump it into a patient in a few minutes. A big blood NHS operation might use 25 pints of blood. At Bastion, they're regularly using 40 pints. If you're going to get a major trauma, get it in Afghanistan.

And finally – the fate of the explosive sniffer dog? It was treated as soon as it got to Bastion in the camp's vet hospital and made a full recovery!



Internships

Could you provide a graduate with a six or 12-month paid opportunity with your company? Internships are crucial to help graduates develop the workplace skills they need in order to get ahead in an increasingly competitive job market.

In particular, the Careers & Employability Service is looking for opportunities in the Merseyside area, but national or international internships would be equally welcome.

If you can help, contact Dr Paul Redmond on +44 (0)151 794 8234 or email: paul.redmond@liv.ac.uk

Talks, advice and mentoring

The University is looking for people in employment who would be prepared to talk to a student or recent graduate about their career. From offering CV guidance and helping with interviews to providing coaching and mentoring to develop aspiring graduates, your support could be invaluable.

If you are able to spare some time to help, contact Clare Wride on +44 (0)151 795 4609 or email: clare.wride@liv.ac.uk

Can you provide a graduate case study?

The University has an extensive library of graduate case studies which are designed to provide current students with information about potential career paths and life after University. The case studies are a vital tool in the University's career resources and only take around 10 minutes to complete.

If you would like to complete a case study, log on to www.liv.ac.uk/careers or email careers@liv.ac.uk to find out more.



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Residents remember...

"I remember going to **Liptons** with my mum on Saturday mornings for chopped pork and it was the only place that sold Dundee biscuits. I remember the big 50p shaped ones with chocolate on one side and sugar on the other. Can't get them anymore!"

Residents remember...

"There used to be a **greengrocer** who also sold fresh fish and wrote his prices on his plate glass window in whitewash with a paintbrush. Naughty boys would lick their fingers and doctor the letters to make them into rude words."

A trip down memory lane

Dafna's Cheesecake Factory, Lipton's, Wongs, The Brookhouse, the 86 bus from town, the infamous 'Smithdown 10' pub crawl... for many graduates, the words 'Smithdown Road' conjure up happy memories of student life in Liverpool.

But what about the people that aren't just passing through – the shopkeepers, bartenders, entrepreneurs and residents who have made their livings and lived their lives on Smithdown Road?

These people are at the heart of an exciting community history project that alumni are invited to get involved with, *The Secret Life of Smithdown Road*, which aims to chart the life of one of Liverpool's best-known streets. The research will be used to create one of the inaugural exhibitions in the People's City Gallery at the new Museum of Liverpool when it opens in 2011.

Nestled between the vibrant neighbourhoods of Toxteth, Wavertree and Allerton, Smithdown Road is one of the most diversely populated areas of the city.

Kay Jones, Curator of Community History for the Museum of Liverpool, said: "Smithdown is of real importance to Liverpool as it's home to such a diverse range of people-established residential areas, ethnically diverse communities and students at Liverpool's three universities. Generations of families have lived here as well as thousands of students over the years, so it really has its own character. It's unlike anywhere else in the city."

Using old maps, directories, photographs and newspapers, along with fascinating personal accounts, the project aims to discover how local shops and businesses have helped to shape the area over the years.

A group of 19 diverse shop and business owners, some long-established and some who are new to the area, have already been interviewed for the exhibition. Their personal stories are being used to investigate the opportunities and barriers to entrepreneurs along Smithdown Road and their wider social roles within the community. Photographs of the interviewees and their staff and families will be incorporated into a film which will be shown in the gallery at the museum.

To gather some of the information for the exhibition, a team from the museum also set up a mini exhibition in Oomoo Café, on the corner of Smithdown and Blantyre Road, where they held 'drop-in' days for local residents to come and share their memories and photographs of the area.

To complement this local activity, Facebook and Flickr communities have been set up which provide ex-residents from across the world with the opportunity to post their Smithdown stories and get involved in the project from afar.

"Lots of fascinating stories about Smithdown Road have already been uncovered," said Kay, "including some about local murders and haunted buildings. Current and former residents have also provided information and photographs about several much-loved but long-gone landmarks."

"Many people remember the palatial, Victorian underground toilets, which were in the middle of the road junction outside the Doll's Hospital, Sefton Park School (which is now Aldi) and the beautiful building on the corner of Greenbank Drive, which is now a Tesco."

Residents remember...

"**S Richard**, on the corner of Scholar Street, was a lovely, upmarket shop that sold expensive electrical goods like colour televisions, radiograms and modern vacuum cleaners (still rare in most houses then), things that people looked at and admired, rather than regularly bought."

"There are also lots of memories about Wynn's Dairy, which was at the back of the Willow Bank Pub and had its own cow and chickens back in the 60s."

Today, Smithdown Road features a cosmopolitan range of small and large businesses, from corner shops to large supermarkets, reflecting the myriad of communities that continue to make their homes along its length.

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Smithdown Road c.1910
courtesy of Greenbank Galleries



Smithdown Road 2009
© National Museums Liverpool

“Smithdown Road is in my ears and in my eyes...”



It has been suggested that the shops and people of Smithdown Road were the true inspiration for The Beatles' song *Penny Lane*. Locally, the name was used to describe not just Penny Lane but the whole area around Allerton Road and Smithdown Road. This was where the Penny Lane Bus Station was situated – the “shelter in the middle of a roundabout” in the song – which is now Sgt Pepper's Bistro.

James Bioletti is said to be the “barber showing photographs of every head he's had the pleasure to know.” John, Paul and George all had their hair cut at his barbershop on Smithdown Place. Tony Slavin's hairdressers occupies the same spot today.

The fire station where the fireman “keeps his fire engine clean,” however, is not on either Penny Lane or Smithdown Road. This is thought to be the fire station on Mather Avenue, off Allerton Road.

Residents remember...

“Clitheroe's Chemists had one of those wooden folding chairs and I remember trapping my fingers in it while my mother was being served. There was also a weighing machine and a curious 'posh' smell in the place! Opposite was Melia's where they cut cheese on the counter with proper old-fashioned wire.”

■ Monument sculptor Evans and Co. began trading on Smithdown Road in 1899 and it is the street's oldest surviving business

■ Smithdown Road once boasted 12 hotels, four cinemas, a Greek chip shop, three Chinese laundries, an Italian milk bar, a bird dealer, a herbalist and an artificial teeth maker!

■ Fred Clarke of Tunstall Street off Smithdown Road was bass violist in the *Titanic's* band, who famously played on while the ship sank

■ Smithdown Road got its first Chinese restaurant, Wongs, in the 1970s

■ Obscure 80s Liverpool band, The Vernons, named their album *Smithdown Road*

■ In 1961, George Formby's funeral was performed by Williams Funeral Directors, located on the corner of Hartington Road, and the funeral procession attracted huge crowds as it made its way along Smithdown Road

■ Bruce Williams, of Williams Funeral Directors, wrote several songs for George Formby under the name Eddie Latta.

The Smithdown lowdown

■ The area of Esmedune (which we now know as Smithdown) is listed in the Domesday Book

■ In the 13th century, Smithdown was part of King John's Royal Hunting Park.

■ In 1850 Smithdown Road was a quiet country lane; by 1900 it had more than 800 commercial and residential properties

The University has awarded Honorary Degrees to 13 esteemed figures in recognition of their success and contribution to society.

Peter Bounds (LLD) was Chief Executive of Liverpool City Council between 1991 and 1999 and is recognised for helping to reshape the city by introducing a wide range of regeneration initiatives. He currently works as Chair of Renew North Staffordshire and is also Chair of Liverpool Cathedral and Company Secretary of the Royal Liverpool Philharmonic Society.



Professor Dame Sally Davies (DSc) is Director General of Research and Development and Chief Scientific Adviser for the Department of Health and NHS. She chairs the UK Clinical Research Collaboration and is a board member of the Office of the Coordination of Health Research.



Jim Eyre OBE (LLD) is one of Britain's most innovative architects whose commissions include Liverpool's Echo Arena and Conference Centre. He is partner and director of Wilkinson Eyre Architects, the only practice to win the RIBA Stirling Prize two years running. A graduate of the University, he received an OBE in 2003 for services to architecture.



Jude Kelly OBE (LittD) is a leading theatre director and is recognised nationally for her achievements in founding and developing community theatre companies. She is currently Artistic Director of the Southbank Centre in London and pioneered the cultural aspects of the London 2012 Olympic bid. She was awarded an OBE in 1997 for services to the theatre.



Sir Paul Nurse (DSc) is one of the UK's foremost biological scientists and is currently President of the Rockefeller University in New York. A Fellow of the Royal Society, he was awarded the Nobel Prize in 2001 for discoveries associated with the cell cycle and was also the driving force behind the development of Cancer Research UK.



Lord Bhikhu Parekh (LLD) is an internationally-renowned political theorist who is an active member of the Labour Party in the House of Lords. He is Professor of Political Philosophy at the University of Westminster and is a fellow of the Royal Society of Arts and the Academy of the Learned Societies for Social Sciences. He is the recipient of a Distinguished Global Thinker Award and the Sir Isaiah Berlin Prize for his lifetime contribution to political philosophy.



Vasily Petrenko (DMus) is Principal Conductor of the Royal Liverpool Philharmonic Orchestra and the National Youth Orchestra of Great Britain. Born in St Petersburg, he conducted the St Petersburg State Opera and Ballet Theatre and State Academy Orchestra, before taking up his post at Liverpool in 2006. Last year he was appointed as an Honorary Professor in the University's School of Music.



Professor Bernard Raveau (DSc) is founder and Director of the National Research Centre of Technology in Normandy. He previously led both the Laboratoire de Cristallographie et Sciences des Matériaux and Research Centre for Superconductivity in Caen and is a member of the French Academy of Sciences. He was elected Fellow of the Royal Society of Chemistry in 2009 for his pioneering work in materials science.



Paul Roy (LLD) is the founding partner of NewSmith Capital Partners, Chairman of the British Horseracing Authority and the former Co-President of Merrill Lynch's Global Markets and Investment Banking division. A generous supporter of the University, he chairs the Development Foundation and was instrumental in establishing both the University of Liverpool Management School and the Paul Roy Chair in Strategic Management.



Professor Sir John Sulston (DSc) is one of the most distinguished scientists in the UK. The first Director of the Sanger Institute in Cambridgeshire, he was a main contributor to the Human Genome Project and received a knighthood for services to genome research in 2001. A year later, he was awarded the Nobel Prize for research into the way genes control the division of the body's cells and development of organs, which led to significant discoveries about the pathogenesis of various diseases.



Julian Treuherz (LLD) was Keeper of Art Galleries for National Museums and Galleries on Merseyside between 1989 and 2007 and supervised the ambitious renovation of the Walker Art Gallery which brought a series of high-profile exhibits to Liverpool. A prolific art writer, he has produced numerous books, articles and essays, with a particular focus on 19th-century British art.



Tung Chee-Chen (LLD) is Chairman, President and Chief Executive of Orient Overseas (International) Limited, one of the largest and most successful shipping corporations in the world. He is also a non-executive director for the Bank of China and PetroChina. Born in Shanghai, he completed his degree in Mechanical Engineering at the University of Liverpool, graduating in 1964. He served as Chairman of the Hong Kong Shipowners' Association between 1993 and 1995 and Chairman of the Hong Kong General Chamber of Commerce between 1991 and 2001.



Professor Wang Jianhua (LLD) is Chairman of the University Committee of Xi'an Jiaotong University, where he has formerly worked as Associate Professor, full Professor and Director of the University Science Research Office. For the last six years he helped the University to develop the Xi'an Jiaotong-Liverpool University (XJTLU) in partnership with the University of Liverpool – a unique Sino-British model for higher education. He is Vice-Chairman of the Electrical Society of China and Chair of the Chinese Special Committee of Intelligence Device and System in Electrical Equipment.



Get involved!



Did you live on or near Smithdown Road as a student? Do you have a special memory of the area? Perhaps a favourite shop or shopkeeper? Share your story and you could be part of the People's City Gallery in the new Museum of Liverpool.

You can give the Museum team your feedback via:
Facebook: www.facebook.com/smithdownroad
Flickr: www.flickr.com/groups/secret_life_of_smithdown
Tel: +44 (0)151 478 4409
Email: kay.jones@liverpoolmuseums.org.uk

or write to: Kay Jones – Curator of Community History, Dock Traffic Office, Albert Dock, Liverpool, L3 4AX

For more information about the project visit:
www.liverpoolmuseums.org.uk/mol/galleries/peoplescity/smithdown

Welcome from Professor Murray Dalziel

This year, the University of Liverpool Management School (ULMS) has received a record number of student enrolments. Business degrees are one of the most popular degrees worldwide and one of the things we are really proud of is how internationally diverse our student body is; we now have students from more than 50 countries on campus. Learning alongside people from different cultures is great preparation for the world that our students will face when they graduate.

In keeping with our commitment to internationalisation, the Management School now hosts the Confucius Institute in Liverpool. As well as providing training and exposure to Chinese language and culture, we will be providing a variety of courses on doing business both in China for non-Chinese companies, and in Europe for Chinese companies.

Our online programmes continue to grow, with more than 3,500 students registered from over 145 countries. In September, we launched an online MSc in Corporate Finance and an MSc in Project Management, and we also intend to launch a Doctor of Business Administration in September 2010.

Our alumni are making a big contribution to the life of the School in terms of programme development, contribution to research and by sharing their experiences and expertise. In the last 12 months we have had visits and talks from a number of leaders in business which are detailed in the article on page 21 entitled ULMS Speaker Series. If you would like to be involved in the series in the future, please do get in touch.

We seek to develop and maintain mutually beneficial, long-term relationships with alumni and other key stakeholders by providing a variety of opportunities to keep in touch, network, and encourage openings for continuing professional development. Lucy Wilson, our Alumni Relations Manager, is always available to talk to you about the various activities that we have coming up at the Management School, some of which are discussed in this issue of *insight*.

Professor Murray Dalziel
Director, ULMS
www.liv.ac.uk/ulms



A showcase of research and teaching

ULMS is hosting a series of evening events in Liverpool and London designed to showcase leading teaching and research from the School.

Each event has featured a seminar or discussion led by a member of academic staff, and subjects have so far ranged from Government white papers to oil depletion and the credit crisis.

The final talk in the series will take place on Thursday 18 March 2010 at 6pm at the Management School. The theme will be *Managing the urban consumption experience*, and it will be led by Dr Gary Warnaby. The event is free and all alumni and guests are welcome. To register, go to www.liv.ac.uk/alumni or contact Lucy Wilson at lucy.wilson@liv.ac.uk or tel: +44 (0)151 795 4607.

Philharmonic hosts ULMS graduates

More than 300 ULMS students celebrated their graduation at the School in December.

The students, including those that had studied online, visited the campus for a graduation ceremony at the Philharmonic Hall, after which they met with staff and fellow alumni at the Management School. Members of the Alumni

Relations team were also on hand throughout the day to encourage students to submit their contact details so that they could keep in touch with their former alma mater. If you would like to update your contact details visit: www.liv.ac.uk/alumni



Leading lights for MBA speaker series

The School has been delighted to welcome back some prominent alumni to take part in the MBA Speaker Series, a set of informal talks and networking sessions aimed at current MBA and MSc students.

The talks aim to give students an insight into live issues in management, and offer an opportunity to meet some of the leaders in their chosen field. In the last academic year the School has hosted sessions from: Mark Kenderdine-Davies (LLB 1985), General Counsel and Company Secretary for CDC Group, who spoke about investment in the private sector in developing countries; Paul Barry Walsh (BA Economics, 1976), Chairperson of The Fredericks Foundation and Netstore, whose talk focused on the topic: *What they do not tell you at Business School*; Dominic Murphy (BA Economics 1989) of Kohlberg, Kravis Roberts and Co, who spoke about his experiences in private equity; and Simon Edwards, Chief Executive of Midas Capital Partner, whose talk was based on investment management.

If you are interested in returning to the School to share your management experiences with current students, please contact Lucy Wilson at lucy.wilson@liv.ac.uk tel: +44 (0)151 795 4607.

Reaching out around the world



Recent months have been packed with events, guest speakers and new alumni contacts, and once again the School is alive with a

vibrant cohort of students training to be the leaders of the future.

In the Alumni Relations office, work has been centred on delivering the Business Focus Series – a range of events that aim to link the School's

exemplary teaching and research to the real issues in leadership and management today, and at the same time to give alumni and staff the opportunity to meet and make new connections. The events so far have been well attended and, following feedback, a new series of events with a similar format will be launched to take place in autumn 2010.

A key priority for the last few months has been working to make new contacts with alumni, and finding out more about where you are in the world, what your needs and expectations are, and how we can best meet your requirements through the service that we provide. One of the ways that I have been doing this is by requesting profiles from alumni. These

will help us to see how your time at Liverpool has helped you to achieve your goals, and also identify new ones. The profiles will be used to help us market the School and demonstrate the calibre of our alumni. To view existing profiles, go to www.liv.ac.uk/management-school/alumni. To complete your own, please contact me directly at lucy.wilson@liv.ac.uk or +44 (0)151 795 4607.

I have also been preparing for accreditation assessments and looking at how alumni can assist the School in becoming ranked against other management schools. It is imperative that we have accurate data about you to make sure that you can contribute to the

accreditation and rankings process, so please update your details either with me or via www.liv.ac.uk/alumni

In the next year, I will be contacting ULMS alumni to ask you to submit details about your employment, your views on the service you received at the University and how you feel your experience at Liverpool has shaped your career. Becoming ranked and accredited will increase the value and status of all the degrees that we have awarded, both past and future, so don't miss the opportunity to get involved.

Keep in touch, and watch out for some interesting developments!

Lucy Wilson
Alumni Relations Manager (ULMS)

Are you looking for practical, expert support to help grow your business?

The University is delivering an innovative, 10-month leadership development programme aimed at small businesses in the North West.

The LEAD Programme, which is supported by the Northwest Regional Development Agency, has been created specifically for owners and managers

of small businesses with up to 20 employees. It aims to give participants the confidence and knowledge to improve their leadership skills and develop their business.

During the programme, participants attend a two-day residential, are given their own personal coach, experience action learning, attend 10 master

classes, engage in job shadowing and then spend three days reflecting, consolidating and applying their learning to their business.

Further details can be found online at www.liv.ac.uk/management-school/lead or by contacting Richard Holloway, Project Manager, on +44 (0)151 795 3333.

The beautiful game

A football-themed panel event entitled 'Debating the beautiful game' has been held at the Management School with the aim of bringing alumni back to the University and engage them in a discussion about one of Liverpool's great passions – football.

The topic for discussion was 'Sick as a parrot, over the moon; the pleasures and pains of the football industry'

The topic was: 'Sick as a parrot, over the moon; the pleasures and pains of the football industry', and a panel with more than 50 combined years of football experience joined forces to lead the lively discussion.

Chaired by Dr Rogan Taylor, Senior Lecturer on the University's Football Industries MBA programme, the panel included: Brian Barwick (BA Economics 1975), Visiting Professor of Strategic Leadership and former Chief Executive of the Football Association; Robert Elstone, CEO of Everton Football Club and Rick Parry (BSc Mathematics 1976, Hon LLD 2009), former CEO of Liverpool Football Club. Guests were welcomed by Professor Murray Dalziel, Director of the Management School. The event, which was kindly sponsored by the New Football Pools, attracted an audience of nearly 100 people from all over the country, including current Football Industries MBA students, alumni and guests.

Following feedback from this event, there will be similar panel debates held in London in autumn 2010. If you would like to register your interest in the event, or find out more, please contact Lucy Wilson at: lucy.wilson@liv.ac.uk or tel: +44 (0)151 795 4607.



'The beautiful game' event at the Management School



Chelsea FC hosts FIMBA Annual Assembly

Alumni from the Football Industries MBA gathered from all over the world for their Third Annual Assembly and social gathering at Stamford Bridge in London, the home of Chelsea FC.

Some FIMBA alumni travelled from as far as the United States, Asia and parts of Europe to attend, many of whom are now working in senior positions in organisations such as FIFA, UEFA, and Football Clubs and Associations around the world. They were joined by Management School Director Professor Murray Dalziel, former CEO of the FA, Professor Brian Barwick, Rory Miller and Dr Geoff Pearson from the Football Industries Group, and Alumni Relations Manager, Lucy Wilson.

The group meets several times a year and aims to develop networking opportunities for FIMBA alumni and generate new partnerships to develop the association in the future. The next formal gathering of FIMBA Alumni will be held in Liverpool. For more information, contact Trevor Gornall at: trevor@targetsports.co.uk

Getting our students into the workplace

A group of students from the Masters in Business Administration and Masters in Public Administration courses are being offered work placements with local businesses to develop their knowledge and skills in a real working environment.

The School's Industry Liaison Officer, John Spafford (BSc Computer Information Systems 2002, MSc E-Business Strategy & Systems 2003), is responsible for securing work placements and also leads the School's student service, Genesis, which engages students in short-term projects. These range from solving a straightforward query to providing a diagnostic service such as market analysis.

The service gives students the opportunity to develop key skills in project management, team working, effective client interaction and time management.

If you would like to know more about placements and consultancy, contact John by email at: j.a.spafford@liv.ac.uk or tel: +44 (0)151 795 3100.



UNIVERSITY OF
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MANAGEMENT
SCHOOL

LinkedIn

A dedicated LinkedIn group called 'University of Liverpool Management School (ULMS)' has been set up to encourage networking and highlight the importance of making connections in business. It will also be used to post messages about events, School news and details of accreditation, and includes sub-groups for each of the School's courses. Visit now to get in touch with your former classmates: www.linkedin.com

For more information contact Lucy Wilson at: lucy.wilson@liv.ac.uk or tel: +44 (0)151 795 4607.

Helping hand for community

The Management School is joining forces with the local community to run a series of educational outreach projects.

Students in Free Enterprise (SIFE) is a global initiative which is designed to bring together academic leaders, business executives and university students to identify projects that students can become involved in. These projects not only benefit the local community, but also help to develop the student's business skills, helping to inspire tomorrow's business leaders. In Liverpool, this ranges from assisting struggling businesses in deprived areas of the city, to inspiring entrepreneurship in sixth form students, regenerating economic activities in Seaforth, and even addressing the issue of water contamination in South Africa.

For information on all 12 SIFE projects, or to join, advise, or sponsor SIFE Liverpool, contact: info@sifeliverpool.org

Tailor-made careers advice

ULMS students are being offered a tailored careers advice service, thanks to Postgraduate Careers Advisor, Fiona McNamara, who not only offers one-to-one career guidance for students and alumni, but also coordinates a number of careers sessions and workshops.

One workshop is called the Navigator Programme and involves a

timetabled series of career sessions designed specifically for MBA students. The programme includes sessions to update students on current good practice on CVs and application forms, interview techniques and assessment centres, and sessions to help students develop leadership ability. Activities have been carefully selected to build on the key skills that

form the basis of successful leadership and include things like professional networking, communicating with impact, emotional intelligence and creative and strategic thinking.

For further information on careers and employability, contact Fiona by email: fiona.mcnamara@liv.ac.uk or tel: +44 (0)151 794 5868.

Events 2010/11

An exciting programme of events has been organised for 2010/11. All ULMS alumni are welcome to attend, as well as any alumni of the University with an interest in business, management and leadership.

Debating the beautiful game 2010
October 2010 – London

ULMS Alumni discussion event
Thursday 18 November 2010
– University of Liverpool Management School

ULMS Alumni discussion event
Wednesday 9 March 2011 – London

ULMS Annual lecture and dinner
Thursday 31 March 2011 – Liverpool

For further information on all University events see pages 44 and 45 or visit: www.liv.ac.uk/alumni

Catch up with old friends and coursemates at one of our fantastic alumni events – from pub quizzes and debates to reunion dinners and formal receptions, we have a host of activities lined up to help you stay connected with the University of Liverpool long after you graduate.



To find out more, turn to the 'dates for your diary' section on pages 44 and 45 or visit: www.liv.ac.uk/alumni

Don't miss our monthly e-newsletter for full details of all our alumni events. Sign up now at www.liv.ac.uk/alumni

Have your say:

insight Publications Team, Corporate Communications, University of Liverpool, Foundation Building, Brownlow Hill, Liverpool L69 7ZX
email: insight@liv.ac.uk or tel: +44 (0)151 794 2251

A 'day boy's' memories of Liverpool in the 40s

I was most interested to read the letter from Ken Lloyd in the summer *insight*. I too was at Liverpool in 1943-45 after attending Rock Ferry High School and Wirral Grammar School.

I read Physics and shared the Societies Chairmanship with Una Edwards, whose father was on the University staff. I saw from the edition that she attended convocation for many years.

Paddy Jones was a contemporary at Wirral County School and, as you write, married Doris Craddock, who had been President of the Guild and became a doctor. Paddy qualified as an electrical engineer and went to the Far East with the Navy.

In my first two years at Liverpool it was necessary to reach the required standard or you

could end up down the mines – a powerful incentive. I was a 'day boy' and travelled daily from the Wirral on the ferry from Woodside.

Shiela Dawson (née Skirtcliffe) became a lifelong friend of my wife. She was a friend of Betty Pilkington, a former student who married Bob, a medic, who practised in London and was a contemporary of Paddy Wilson and Wally Jones. Both are now gone, but were the life and soul of the union on a Saturday night and on the rugby field. They were also friends of Sheila Clark, who worked with my wife. The two remain close friends.

RA Shaw
(BSc Physics 1949) Lytham St Annes

Memories of superb hostess

I feel I must write to say how saddened I was to read of the passing of Professor Lucrezia Zaina.

Professor Zaina was at Rankin Halls when I was a Resident Tutor in 1972/3 and was a wonderful and colourful character who became a good friend.

Lexie, as I called her, kept a charming home in London and I was lucky enough to be invited as a weekend guest. At that time she drove a 'held together with paper clips' kind of foreign car – Russian or Yugoslavian-made I think. Barely out of Rankin driveway, it became obvious that my hostess had taken up driving long before the mandatory MOT tests – talk about Toad in *Wind in the Willows*, we were going 'poop, poop' all down the highway! But despite this she would wave a fist and yell, "idiot!" when other drivers had to swerve madly round her flying wheels. And she could yell in many languages!

My first act on reaching her home was to peer into the mirror to see if my hair had turned white. But what a superb hostess and cook she was. The world is a duller place now.

Tessa Nelson-Humphries
(PhD English Literature 1974)
Las Cruces, New Mexico, USA

Editor: Professor Zaina has left a generous bequest to the University to fund an annual lecture on a subject with an Italian theme. It is hoped the first lecture will take place in 2011.

If anyone has a photo of Professor Zaina, PhD Student Robert Scoble from the University of Sydney would like to hear from you. He is writing his thesis on the history of the posthumous literary cult of Frederick Rolfe (1860-1913) and has been searching for a picture of Professor Zaina. If you can help, email: robert.scoble@optusnet.com.au



A quick-thinking VC's daughter

On page 15 of the summer 2009 issue, there is a photograph with the caption, 'Medical Debating Society 1914'. This it certainly is not.

The photograph shows three people on the front row to the left of the aisle. The one on the left (smoking a cigarette) is James Moloney, who graduated MBChB in 1938 and became consultant surgeon to Broadgreen Hospital and University Clinical Teacher. He also achieved a Hunterian Professorship of the Royal College of Surgeons for his work on

gastric surgery. Next but one to him (next to the aisle) is Vincent Summers, who graduated at approximately the same time and later became a respected consultant physician at Walton Hospital.

The setting is undoubtedly the lecture theatre in the old Medical School and the meeting will be of the MSDS (Medical Students Debating Society). This was changed to MSS (Medical Students Society) in 1944. It was a very steep lecture theatre and in the year behind me it was not

infrequent for students to creep out while the lights were out and slides were being shown. When one such student fell down the stairs, the lecturer, perhaps realising what was happening, switched on the lights. And, with the presence of mind worthy of the Vice-Chancellor's daughter that this particular student was, she responded by apologising for coming in late!

James Carmichael
(MBChB 1945, MD 1953)
Liverpool

Editor: Many thanks for all of you who spotted the error, we also refer to Professor Charles Riley as the architect of the Guild of Students building – it was, in fact, Professor Charles Reilly.

Reading the latest issue of *insight*, I noticed an error on the In History piece on page 15. As a contributor to this piece, it was brought to my attention that the photo caption states 'Medical Debating Society 1914' when it should in fact say 1932. The subject of the debate was, 'That the clouds of war are above us,' and the motion was proposed by O L Jones, who is in the centre foreground of the picture.

Adrian Allan
Ex-Archivist at the University of Liverpool

The beauty of online learning

Donned in cap and gown, you proudly approach the podium in the Philharmonic Hall to claim your master's degree to the rapturous applause of your family, friends and fellow students – a familiar scenario for many insight readers, and one that can now be experienced by thousands of working professionals enjoying the flexibility of pursuing a degree though the virtual classroom.

Getting ahead in the working world can sometimes take more than just a clean sickness record and a bit of enthusiasm. The reality is that careers can seem to stall – certain skills become obsolete, or trends for a particular profession change, and suddenly you're faced with the fact that your future career progression hinges on your qualifications rather than your ability to schmooze with the boss. The question is: how do you juggle a busy work schedule with further study?

Through the University's exclusive e-learning partnership with Laureate Online Education, more than 4,000 working professionals have discovered the answer.

Online learning allows people from all over the world to study a degree entirely at their own pace. Professionals from more than 175 countries now have access to a level of higher education that is available 24 hours a day, seven days a week. This means no geographical restrictions, no time

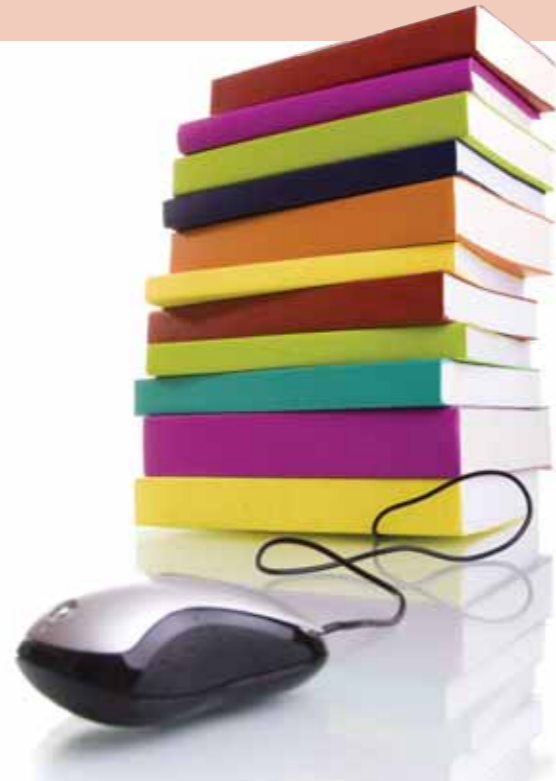
restrictions and no tight schedules, enabling people to fit study comfortably into their working week.

The partnership brings together a unique combination of resources, offering courses in Management, Health, Law and Technology. With small virtual class sizes and personalised programme content, the 100% online environment is tailored to meet your requirements, with assessment criteria that is in keeping with the University's high academic standards.

Add to that an opportunity to network, socialise and exchange ideas with a global network of students and fellow professionals, and it is clear why many people are turning to online learning as a means of advancing their career.

Richard Fox, Conversion Manager for Laureate Online Education, said: "Pursuing a master's degree with Laureate and the University of Liverpool not only puts you at an unbelievable advantage in today's global economy, but is a fantastic way to study at a relaxed, unpressured pace.

"The academic guidance and support that you receive from the day you enrol right up until the day you hear that familiar name ringing out from the podium at the Philharmonic Hall is truly exceptional, and will be remembered long after your degree certificate is framed and hanging on the wall."



Wherever you live, you can study online for a master's degree with Laureate Online Education. As a graduate of the University of Liverpool, you will receive a 20% discount on the cost of the course and the online learning environment allows you to fit your study around your life, enabling you to acquire relevant, up-to-date knowledge to boost your career.

Programmes are offered across four Faculty areas: Management, Information Technology, Health and Law, and this year, a range of new courses has been added to the portfolio:

Management

- Master of Business Administration (Entrepreneurship)
- Master of Business Administration (International Business)
- Master of Business Administration (Leadership)
- Master of Business Administration (Business in Emerging Markets)
- MSc in Operations & Supply Chain Management (Oil & Gas)
- MSc in International Management (Oil & Gas)
- MSc in Project Management (Oil & Gas)
- MSc in Project Management (Construction & Infrastructure)

Health

- Master of Public Health (International Public Health)
- Master of Public Health (Management of Health Systems)
- Master of Public Health (Epidemiology)

For details of all available programmes visit: www.uol.ohecampus.com or email: liverpool.alumni@ohecampus.com



Ad van Lier, who completed his online degree in IT in 2005



Case study: Husband and wife, Feras Fadel Al Jabi and Maha Abdul Hameed Al Nasser

Feras Fadel Al Jabi was inspired to do an online Masters in Business Administration after watching his wife, Maha Abdul Hameed Al Nasser, graduate from the University of Liverpool with her MBA in the summer of 2008.

Feras' decision was well considered. He had watched Maha grow both professionally and personally, transformed from someone who used to question her own abilities into a confident professional.

Initially he had some misconceptions about the learning experience of online education, but with each day that Maha spent on the programme, Feras became more certain that studying online was the perfect solution for his learning requirements. He was working full-time and had a family to think about, but also wanted to invest in himself as a growing professional.

Feras knew that he would receive the same level of support that his wife Maha had been given from enrolment right through to graduation; not only was she guided by an Enrolment Advisor during

the early stages of her application, but she also completed a Student Readiness Course, designed to demystify online studying and to ease her entry into the world of online learning.

As Feras watched Maha progress from one module to another, he realised how interactive and collaborative the programme is. Contrary to what he had imagined, Maha never studied in isolation. The small classrooms of around 18 students – who were often from all over the world and belonged to at least six different nationalities –

"Being able to study online provided me with flexibility. I could study wherever I needed to and could access the classroom from anywhere there was an internet connection. I was never restricted to a specific time or place."

facilitated peer-to-peer exchange and collaborative learning.

"At first the MBA was difficult because of work and personal commitments," said Maha. "I'm a mother of two kids and when I started my MBA I was working in treasury operations from 8am to 6pm each day. But my husband constantly motivated me and encouraged me to take the challenge head on and the University's Student Support Managers were always there if I had any concerns or difficulties.

"I think studying while you work leads to more respect from colleagues, especially when your seniors see that you are capable of doing well academically while managing to stay on top of your day job too."

Maha's commitment and dedication paid off three years later when she was invited to graduate in Liverpool, where she and her husband had the opportunity to come face to face with her online peers, her instructors, Student Support Managers and the team responsible for ensuring her success as a graduate.

"The varied nationalities and different backgrounds in each class help to enhance our understanding of how people handle the same situations using different styles and methods all over the world."

Following her enrolment on the course, Maha was promoted to a better position, then after she graduated she received a 40% salary increase.

Feras is currently on his fourth module and is a keen advocate of the online programme: "Studying for the MBA is not only enabling me to gather academic and institutional experience in the field of managerial skills, but it helps me to keep up to date with the latest practices in the industry."



Guild President Danielle Grufferty with Jon during his recent visit to the University

Jon Snow's "day of Liverpool redemption"

Exactly 40 years since he last stepped foot in the city, acclaimed Channel 4 newsreader Jon Snow, who studied Law at Liverpool, comes back to campus.

Known equally for his no-holds-barred interview style and his penchant for bright ties and socks, Channel 4 news anchor Jon Snow has worked in journalism for 35 years. He served as ITN's Washington correspondent and as Diplomatic Editor before becoming the main presenter of Channel 4 News in 1989. He has won several Royal Television Society awards, including one for his report of the Kegworth air disaster, two for reports from El Salvador, and two as 'Presenter of the Year'.

But what many people don't know about the household name who graces their screens each evening is that he was "kicked out", as he puts it, of the University of Liverpool. During the second year of his Law degree, he and nine others were expelled for their part in the organisation of a mass sit-in protest. The sit-in, attended by more than 3,000 students, was the climax of a series of anti-apartheid protest activities that took place during 1967 and made the headlines in student newspapers across the country. The students

who were rusticated took legal action, but were unsuccessful in their bid to be reinstated.

Although it has been four decades since Jon has had any contact with the University, any bitterness that he may have had about the situation has been superseded by his curiosity to see how much the campus has changed since his time here. After being approached by Karen Brady, Head of Alumni Relations, a timely visit to Liverpool to attend the Tate Liverpool Annual General Meeting means that Jon has the perfect excuse to visit his alma mater and be taken on a tour of the campus by Karen and President of the Guild, Danielle Grufferty.

Entering the University's Victoria Gallery & Museum (VG&M) wearing a trademark multi-coloured tie, the 6ft 4in newsreader turns a few heads while announcing: "I wouldn't recognise this place. It looks great. I have to admit that I didn't come to this side of campus very often because this was the side that was inhabited by the engineers and medics, who generally never supported any of our votes."

Before heading on a tour of the campus, Jon joins Karen and Danielle for a quick coffee in the VG&M's Waterhouse Café.

"I haven't been back because I've had no real reason to come back, but it is great to revisit the city because I loved my time here," says Jon. "I chose to come to this University for two reasons; I liked the Beatles and the people seemed very friendly."

"I have lived in four great cities – London, Washington, Rome and Liverpool and Liverpool was the best. It is such an odd, quirky city, but a very easy place to live. When I studied here it was a very hard time for the city, with a lot of deprivation and crime, but the old Scouse humour still shone through. It would be impossible to completely encapsulate Liverpool and put it into one box."

Throughout the short tour of the campus, which covers the art collection in the VG&M, the Guild, which "hasn't changed", and the Law Building, it is apparent that Jon's fondness for the city is reinforced by the memories of his time at the University.

"I was absolutely devastated when I was thrown out of Liverpool. I was a bit of a thicko so thought I'd done well to get here. I started the year as bottom achiever, but once I was treated like a smart cookie, I started to act like one. By the end of the first term, I'd moved half way up the class. I was on line for a handsome 2:1 and



Jon leading the protest at Mountford Hall, 1970



Re-enacting the scene 40 years on during his campus tour

was devastated when I was slung out." With a glint in his eye, he adds "I was cut off in my prime. Who knows, I could have gone on to form a glittering legal career!"

In the Guild, Jon recalls about the nights spent in Mountford Hall watching bands including "the mighty Who". Leaping up onto the main stage he shouts "Occupy", re-enacting the moment he stood up in front of the masses who had gathered in the hall to protest against the disciplining of the 10, and called for them to re-occupy Senate House, which they did.

On the way to the Law Building, where Jon spent most of his study time, the three cut through University Walk and past the Sports & Fitness Centre. "It looks a lot greener than I remember. The only thing that spoils it is the amount of cars around the place. In fact, I think the University should ban all students and staff from driving to work."

Climate change is something that Jon has particularly strong views about and Danielle explains that the University has signed up to 10:10, which is a national initiative that aims to cut organisations' carbon footprints by 10% during 2010.

Walking along Bedford Street South, Jon spots Senate House - now the extended wing of the Sydney Jones Library - and recalls the red flags that were tied to the building as part of the protests, resulting in the resignation of the President of the Guild, who was caught on camera.

Upon arrival at Law, Jon analyses the portraits and photographs of the many famous names associated with the School, including Seaborne Davies, who was Dean of the School at the time of Jon's studies and "a very pleasant Welsh man".

He also meets Fiona Beveridge, the current Dean of the School, and Kiron Reid, who specialises in Criminal Law, Criminal Justice and Civil Liberties. They take him to the Moot Room, where Jon finds the seat that he used to sit in for most of his classes. "Lessons in the Moot Room were heavy weather," he states. "Sometimes they went on for hours and it was difficult to stay awake."

Tucked away in one of the lecture rooms, Jon is introduced to a group made up of senior military lawyers from the British army who are studying the Advanced Law of Wars Course, the only course of its kind in the country. He apologises for "gate crashing" their course, but is keen to find out more about their experiences of advising commanding officers.

Finally, before heading off for the Tate AGM, Jon bids farewell to Danielle and Karen and thanks them for the tour saying that it felt like his "day of Liverpool redemption!"



Jon on a campus tour with Karen Brady

Fascinating and humorous insight

Jon Snow joined President of the Guild, Danielle Grufferty at the Front Line Journalism Club in Paddington where he was interviewed in front of an audience of alumni and guests.

Danielle quizzed Jon on all aspects of his time at Liverpool, his career, and his opinions on students and higher education today, before the audience was given an opportunity to ask questions. The discussion took place in front of a visual backdrop of old copies of the Guild Gazette and photographs from Jon's time at the University, and after the event guests were invited to a drinks and canapé reception.

Jon provided a fascinating and humorous insight into student life in the 70s, and, despite once stating that he had a 'semi-divorced' relationship with the University, it was clear that he is very proud of his Liverpool connections.

Sit-in students set to return

On 11 March 2010, many of the students who took part in the sit-in at Senate House are returning to the University to celebrate the 40th anniversary of the protest. If you were involved and would like to attend, email: liverpooloccupation@googlemail.com for further details.

You can also visit the group's Facebook site, 'Survivors of the 1970 Liverpool University Sit In' or read the blog at: <http://senatehouseoccupation.wordpress.com>

Alumni engagement survey

The University has been ranked second overall in terms of alumni engagement in a recent survey, as well as scoring highly on areas relating to academic experience, facilities and teaching quality.

Detailed research has also been undertaken internally to establish an accurate picture of the different levels of engagement among Liverpool's graduate body; In June 2009, many of you were contacted by email and asked to complete an alumni engagement survey which was designed to help inform the University's future programme of activities and events. More than 3,000 alumni responded, and this feedback has prompted a full review of alumni activity.

The research highlighted that many of you would like to attend more events in your local area. This has enabled future activity to be refocused, incorporating a more comprehensive programme of events across the UK. These events are currently being planned for the 2010-11 academic year and will be publicised initially online, so please sign up for the e-newsletter to ensure that you do not miss out.

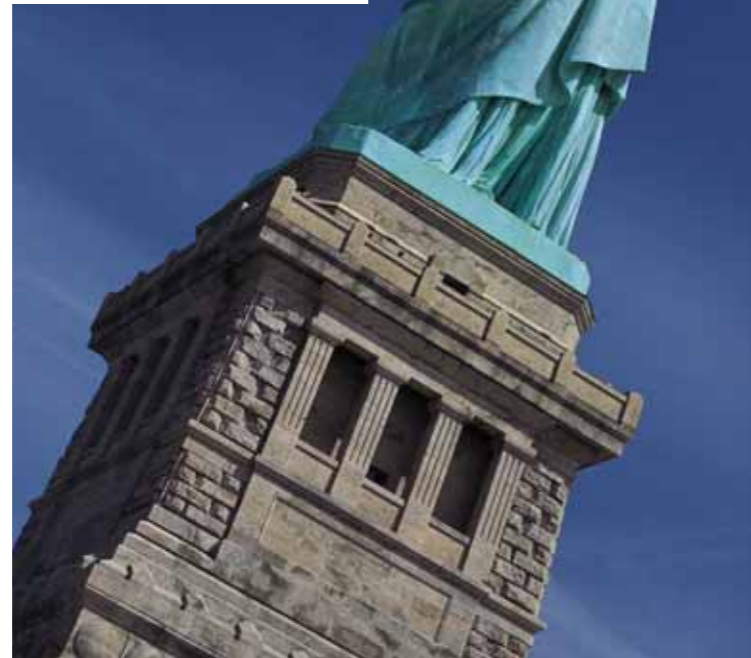
A number of events are also being planned for alumni living outside the UK. For anyone who is unable to attend a physical event, a new range of 'virtual events' are proposed, including online seminars, talks and lectures, which can be accessed by alumni anywhere in the world – keep an eye on the website and e-newsletter for further details.

Feedback from the survey revealed that many people are interested in getting more involved with the institution. You will see from this issue of *insight* that we are currently focusing on the subject of graduate employability, an area where alumni can make a real impact. There are a number of different ways you could help, including mentoring, providing placements, internships, case studies and testimonials, all of which allow talented Liverpool graduates to gain an edge in today's increasingly competitive job

market. See page 14 to find out how you can get involved and make a difference.

Finally, in response to comments about the types of benefits and services you would find relevant and useful, a range of discount schemes has been introduced specifically for alumni (see page 33 for details), as well as postgraduate study opportunities and improved library access. These significant changes across the portfolio will ultimately result in a more meaningful service for all alumni in the future.

If you were not invited to take part in the survey, it may be because your details are currently incorrect on the database. To ensure that you have your say in the future, log on to: www.liv.ac.uk/alumni and register your details, or alternatively email: alumni@liv.ac.uk



Nostalgia in New York

Alumni in New York were treated to a night of Liverpool nostalgia at a reception held in the Rock & Roll Hall of Fame Annex, where a John Lennon exhibition designed by Yoko Ono is currently on display.

The reception was co-sponsored by the University's online learning partner, Laureate Online Education, and was hosted by the Vice-Chancellor, Professor Sir Howard Newby and his wife Lady Newby, who took the opportunity to update guests on recent initiatives on campus and to show alumni the

University's celebration film, which explores the history and heritage of the University from its beginnings to the present day.

The University is hoping to expand its alumni network along the east coast of the US. To get involved or for more information, please contact our International Alumni Relations Manager, Andrew Morrison on +44 (0)151 794 6940 or email: andrew.morrison@liv.ac.uk

To view *The University of Liverpool: a celebration in film* visit: www.liv.ac.uk/news/video-archive



Neha Lakheni (LLB Law 2006) and Sophie Lister (BA English and Modern History 2007)



Dr Eve Martin MRCVS (BVSc Veterinary Science 1991), Robert Page (BA English Language & Literature 1974) and Carol McGinley



Tom Calame (MBA 2005) and Karin Swiers

Marisa Rieue, Michael Mann and Michael Rieue (MBA 2007)

Alumni activity in Singapore

Singaporean alumni have organised two dinners hosted by the University's Professor of Manufacturing Systems, Bernard Hon, and by the Vice-Chancellor and his wife Lady Newby.

Historically, dinners have been held in Singapore to coincide with visits from senior University representatives, but there has never been a formal alumni association in existence. However, thanks to the efforts of Haryadi Hadyi (LLB 2006) and fellow alumni, steps are now being taken to establish a more regular programme of activity for Liverpool alumni living in Singapore and it is hoped that work will begin this year.

Karen Brady, Head of Alumni Relations, said: "There is a very strong Singaporean Student Society in Liverpool and it is a fantastic step if we can move towards developing more formal links for our alumni in Singapore too. We expect that our overseas Alumni Associations will play an important role in the realisation of the University's global ambitions, and good, sustainable alumni networks will provide a solid foundation on which to further build the University's profile in Singapore."

For more information about alumni activity in Singapore please contact International Alumni Relations Manager Andrew Morrison at andrew.morrison@liv.ac.uk or call +44 (0)151 794 6940.



Graduate Community grows



More than 4,800 new graduates have joined the University's alumni community following graduation ceremonies in July and December 2009.

The Alumni Relations team set up a stand in the Guild of Students on the day of each ceremony, where they encouraged graduates to sign up to the alumni community and handed out graduate pins.

Since the pins were introduced in 2007, the team estimate that more than 15,000 have been given out to alumni who have either attended events, volunteered or recently graduated. If you would like a pin, why not come and see us at one of our forthcoming events? See pages 44 and 45 for details.



Meet the latest additions to the team

The Development and Alumni Relations team has expanded through the addition of six new team members.



Victoria Mawbey joined the team in January 2010 as Development Manager. Development Managers play

a vital role in encouraging philanthropic donations from alumni and other friends in support of the University's key priorities. Victoria will work closely with Development Foundation members (senior level volunteers) to assist in raising funds for the University's multi-million pound campaigns. Victoria was previously Trusts and Foundations Manager at the British Film Institute. She is a graduate of the London School of Economics and previously worked at the Science Museum and St Mungo's Housing Association.



Stephen Kehoe (BA Hons English Language and Literature 2001) is the new Development Officer in the team.

Stephen will act as liaison between the Development and Finance teams to devise systematic processes for recording and monitoring major gift income against institutional fundraising targets. He will also provide guidance and advice to the team and to colleagues across the University on the Government's Matched Funding Scheme, as well as providing financial reports for Senior Management and the University's Development Foundation. Stephen was previously Senior Finance Officer at Liverpool City Council but has worked at his alma mater previously as a Research Administrator.



Andrew Morrison (BA Hons English & Communication Studies 2002, MA Politics & Mass Media 2003) has been appointed as

International Alumni Relations Manager. Andrew's primary focus will be to work with the existing Alumni Ambassadors and Associations to further strengthen links with them, as well as identifying opportunities to develop the University's overseas links. Andrew was previously Communications Officer at the University of Chester, prior to which he was a journalist at the *Crewe and Nantwich Guardian*.



Richard Thomas (BA Combined Honours (Arts) 2007) joins the team as Database Assistant from a previous role

working as a Clinical Information Officer for the NHS, based at the Royal Liverpool University Hospital. Richard will be responsible for the upkeep of the University's alumni database and for the online community. He is a graduate of the University of Liverpool, having completed his Combined Honours degree in 2007.



Karen Billington is the new Stewardship & Events Manager, with responsibility for managing alumni events,

volunteer engagement and looking after the University's donors. Karen has extensive events experience, having previously worked at the Liverpool School of Tropical Medicine. She is a graduate of the University of Lincolnshire and Humberside and also holds a master's degree from Liverpool John Moores University.



Lucinda Naylor is the former database assistant and will now be working as Alumni Assistant. Lucinda has also previously

worked elsewhere in the University, joining Corporate Communications from the Teaching Quality Support Division in the Academic Secretary's Office and, prior to that, she worked as a Case Officer for the Charity Commission. Lucinda will be responsible for the alumni website, e-newsletters and magazine and social networking sites, as well as supporting the Benefactors' Fund Annual Giving campaign and international events.

Contact us

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Benefits and Services

The University has a great range of benefits and services negotiated specifically for graduates. Here is just a small selection – a full list is available at www.liv.ac.uk/alumni

Liverpool University Press

Liverpool University Press is offering alumni a fantastic 35% off all their titles.

With hundreds of books and journals to choose from and subjects ranging from academic publications to general interest, there is something to suit all tastes, including the acclaimed 'Public Sculpture of Britain' series.

To view the full range, visit www.liverpool-unipress.co.uk. To claim your discount, contact Janet Smith Janmar@liv.ac.uk or call +44 (0)151 794 2233 and quote 'University of Liverpool Alumni scheme'.



Discount on wedding services at Ness Gardens

Alumni are being offered an exclusive discount on civil wedding ceremonies in the idyllic surroundings of Ness Gardens in Wirral. The beautiful gardens provide the perfect setting for an outdoor wedding and alumni are being offered an exclusive 10% discount on ceremonies. For more information, contact the Visitor Services Team on +44 (0)151 353 0123 or email jenlemon@liv.ac.uk

dot-art



The Cambridge by Jane Adams



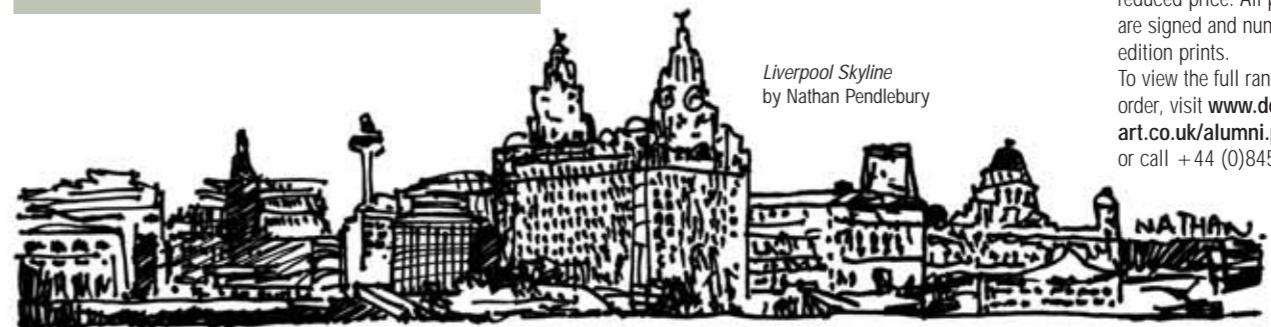
The Metropolitan by Eli Pascall Willis

Alumni are being offered an exclusive discount off a special collection of limited edition prints depicting images from around the University and the city.

dot-art, a Liverpool based organisation which supports and promotes artists, was set up by University of Liverpool graduate Lucy Byrne (BA Combined Honours 2002) in 2006.

The organisation now looks after more than 100 artists from the North West and from across the UK and Lucy has put together a collection of some of their work to offer to alumni at a reduced price. All prints are signed and numbered, limited edition prints.

To view the full range and place your order, visit www.dot-art.co.uk/alumni.php or call +44 (0)845 017 6660.



Liverpool Skyline by Nathan Pendlebury

Guild projects are buzzing

This year has seen the development of some exciting new projects at the Liverpool Guild of Students (LGoS).

Approval has been given for a new roof garden complete with beehives, which will act as an educational resource for volunteers and local charities. Planting begins in spring 2010 and we look forward to producing our own Guild honey!

There has been considerable investment in volunteering, with

an increased range of opportunities for students to develop their skills and add to their experiences. www.volunteeringliverpool.org now links students with hundreds of organisations across the region, and the LGoS internship programme offers an even more developmental experience for volunteers, enabling them to contribute to the University, LGoS and to the city as a whole.

The other big development this year has been the support we've received from the Friends of the University to improve student media. The organisation's generous contribution has paid for equipment and training for our student media volunteers, enabling them to gain experience in webTV, radio, scriptwriting and news. This has even led to one of our own students filming



the recent alumni event in the Frontline Club in London, where Guild President Danielle Grufferty interviewed Jon Snow. All student media is now available on www.liverpoolstudentmedia.com and on our iPhone application LSMedia, which is available free on the Apple store. We are the first students' union in the world to develop this exceptional resource.

As usual, we also have a fantastic range of events for all of our members, staff, the public and of course alumni, who we always welcome back to the Guild. Live music highlights so far have included the ever-popular Liverpool Music Week with Dizze Rascal, The Enemy and Calvin Harris, as well as the return of Ian Brown in December.

Our theatre societies have a number

of productions running over the next few months, while the improv comedy troupe Sticky Floor continues to put on excellent shows both in the Guild and beyond – visit www.lgos.org/whatson for more information. As well as all this, the alumni theatre group, What We Did Next, will also be putting on a production of *Rent*. For more information, visit: www.wwdn.co.uk We hope that you will be able to join us at one of our gigs, theatre or comedy events soon.

For more information about everything that's happening at the Guild, visit: www.lgos.org

Alan Roberts (MA Politics & Mass Media 2006), Policy and Communications Manager, LGOS

STUDENT EYE



Influencing change

Liverpool has always intrigued and attracted me. In fact, I was amused recently to find a photo of myself at just two years old, sat in a pushchair at the Albert Dock.

Which is why, after braving the life of an environmental activist in the colder climes of Scotland, I decided to return to the North West (I'm Mancunian by birth), keen to rediscover the capacity of higher education to impact

positively on society. I felt determined to effect change on some of the inequalities and inefficiencies I had come to recognise as policy frameworks and political machinations, so I chose the Civic Design Department and an undergraduate master's degree in Environmental Planning and Management as my vehicle.

I embedded myself in the Guild of Students at the earliest opportunity, believing in earnestness, naivety or both, that I could influence change by becoming involved in the decision-making processes that I am in turn affected by. And I was right: with recent changes in governance and representative structures, the Guild and the University have committed to facilitating as wide and as open a platform as possible for the student voice to be heard. I am now a Student Trustee and Student Representative for both my department and my Faculty, enjoying the chance to sit on Senate and even influence discussion with the Vice-Chancellor himself.

I have also become involved with the Guild's Green Ambassador initiative, which places the power and organisation to lead and lobby on issues of sustainability in higher education back into the hands of students. Through Green Ambassadors, we hope that the University's recent commitment to 10:10 – a national campaign for individuals and organisations to actively reduce their carbon consumption by 10% by the end of 2010 – will be realised through student activism.

I am now in my third year at Liverpool and am looking towards a point when I will be an alumna of the University. My time here has provided some excellent opportunities and I can confidently say that I would recommend it to anyone with a half a mind for change and a head full of ideas.

Gemma Jerome, LGOS Student Trustee



THE UNIVERSITY OF LIVERPOOL ONLINE GIFT SHOP

Visit our online store, packed with an exclusive range of ethically sourced products, all stylishly branded with the University logo. If you're looking for the perfect gift, why not choose the chrome pen or a hooded sweatshirt? Placing your online order is simple and secure and purchases can be dispatched worldwide within 48 hours.

<http://shop.liv.ac.uk/>



Reginald Frederick Atkins (LLB 1954)

Elizabeth Mary Baldwin (BSc Hons 1985)

Patricia Ball (née Derbyshire) (BA 1956, MA 1962)

Alicia Lynne Bateman (MSc 2003)

Margaret Ann Bergel (née Barr) (BA Hons 1956)

Phindisile Nelson Boboyi (MPublicAdmin 1990)

James Derek Bradley (BEng Hons 1950)

Dr Charles Howard Campbell Brunton (BSc Hons 1961)

Dr Stewart Andrew Burns (MBChB 1975)

Dr David Frederick Cottrell MRCVS (BVSc 1970)

Dr John Lewis Crane (MBChB 1955)

Mary Creagh OBE (BA 1940, DipEd 1941), received many prestigious awards and titles throughout her life including High Sheriff of Merseyside and Honorary Colonel to the Greater Manchester Army Cadet Force.

Professor Albert Victor Crewe (BSc Hons 1947, PhD 1951, Hon DEng 2001), was an instructor in Physics at the University from 1950, where he worked with Herbert Skinner, Lyon Jones Chair of Physics,

helping to build a synchrocyclotron accelerator.

Frances Elizabeth Crowsley MRCVS (BVSc 1984)

Dr Stephen Anthony Cullen (MBChB 1962, MD 2003)

Dr Joseph Geoffrey Kerfoot Dean CBE (MBChB 1942, MD 1951)

Robert John Lawrence Dunn (BA Hons 2004)

Dr Arnold Dyson (MBChB 1953)

Professor Harry Sin-Yang Fang (MChOrth 1955, Hon MD 1996)

Dr Elizabeth Susan Noel Fenton (MBChB 1941)

Brian Mitchell Frazer (LLB Hons 1943)

Dr Ivor James Cunningham Frew (MBChB 1944)

John Francis Greenacre (BA Hons 1991)

Dr Anthony James Greig (MBChB 1963)

Dr Richard Charles Cumming Groves (MBChB 1975)

Dr Robin Isles Loftus Guthrie (Cert in Education 1962)

James Arthur Houldsworth (BA 1950)

Arnold Kellett (BA Hons 1952)

Derek Graham Kingston (MPublic Health 1998)

Susan Kitson (MEd 2004)

Dr Alan Knifton MRCVS (BVSc 1957, BSc Hons 1958, PhD 1965) was a Lecturer and Senior Lecturer at the University of Liverpool.

Dr Neville Emanuel Lipkin JP (MBChB 1960)

Sandra Jennifer Mackay (née Seale) (BSc 1969, BSc Hons 1970)

Dr Andrew David Richard Marks (PhD 1998)

Fiona Margaret Mayers (née King) (Education 1990)

James Bernard McVerry (BA Hons 1958)

Dr Alan James Mears (MBChB 1963)

Dr Ralph Moore (MBChB 1969)

William Jonathan Brinley Morgan MRCVS (BVSc Hons 1949,)

Roy Moss MRCVS (BVSc 1950)

James Micheal Obertelli MRCVS (BVSc 1946)

Jane Owen (BA Hons 1991)

William Oxburgh (BEng 1948, MEng 1952)

Barbara Joan Seddon (BSc Hons 1943)

Dr Clarence Lucan Gray Pratt OBE (MBChB 1929, MD 1931, MSc 1933, MA 1936)

Graham John Presland (MA 1966)

Graham Price (BSc Hons 1957)

William Joseph Reiners (BSc 1944)

Emeritus Professor Gareth Edward Roberts (BArch 1953, MCivic Design 1954)

Sydney Roberts (BSc Hons 1944)

Alan Keith Robinson (BEng 1961)

Brenda Robinson (née Stansfield) (BSc Hons 1951)

Neil John Rowley (BSc Hons 1979)

Reginald McCartney Samples OBE (BCom 1946)

Keppel Moore Simpson (BEng Hons 1953)

Christopher Sutton (BEng 1966)

Dr John Thorpe (BSc 1956, PhD 1959)

Ruth Hurst Vose (MPhil 1997)

John George Watterson (BSc 1948, BSc Hons 1949)

Hedley Whiteley MRCVS (BVSc 1957)

Professor Sir David Williams (Hon LLD 1994)

Dr Robert Derek Brooke Williams (MBChB 1944)

Christina Louise Wood (née Morgan) (BEng Hons 1992, MSc Eng 1993)

Are you still in touch with your classmates or University friends?
Visit <http://missing.liv.ac.uk> – we've got lists of 'lost' alumni we would love to trace. Can you help?

1940s

Donald Ewart Ashworth (BEng Hons Electrical Engineering 1946, MEng 1948) has been a member of the charity REMAP for 28 years, an organisation that designs and makes technical equipment for disabled people.

Paul Ritter (BArch 1951, MCD 1952) and **Jean Patricia Ritter (née Finch)** (BSc 1945, DipEd 1946) send greetings and best wishes from Perth, Western Australia.



1950s

Terence Charles Bate MRCVS (BVSc 1955) recently visited the campus for a reunion. In 1983 he gained an LLB from the University of Central Lancashire and was called to the Bar of Lincoln's Inn in 1986. In 2005, at the grand age of 74, he received a degree from the Open University.



Margrader Jane Biran (née Dillon) (BA Hons English Language & Literature 1958) has just published her first novel, *Sophia's Version* about uncovering the truth buried deep in the minds of five siblings. She is a frequent visitor to Liverpool and a lifelong supporter of Everton Football Club.

Stuart Christie (LLB Hons 1956) is retired, but has kept active and is a Freeman of the City of London, High Sherriff of Merseyside, former President of the Liverpool Athenaeum, Deputy Lieutenant of Merseyside and a former Chairman of the Royal Liverpool Philharmonic Choir.

Michael Harry Cross MRCVS (BVSc 1950) has spent 30 years as a vet, followed by another 30 years in Holy Order and is Honorary Canon of Carlisle Cathedral.

Lucy Durbin (BA Hons French 1951) is a retired teacher who celebrated her 80th birthday with a river cruise from Henley with 80 of her friends, including two Liverpool graduates – **Agnes (née Conroy)** (BA 1950) and **Sam McCabe** (BA 1951).

William Johnston Jordan OBE (MVSc 1950) formed a charity, the Bill Jordan Wildlife Defence Fund, to alleviate suffering and cruelty to wildlife throughout the world. Visit: www.wildlifedefenseusa.org

Richard David Locke MRCVS (BVSc 1950) is a retired civil servant working in animal health. He has published two books and his hobby is thematic philately.

Austin Michael McLachlan (BCom 1956, MBA 1970) is retired and plays piano in the WirrOrleans Jazz Band.

Arthur Trevor Morgan (BEng Civil Engineering 1959) has recently attended the 50th reunion of 1959 Civil Engineering graduates, where he enjoyed a tour of the new Engineering building.

Dr Norman George Price (Cert in Social Science 1950) is a retired Personnel Director who has spent his retirement collecting degrees from Birkbeck London University, LSE, Open University and Canterbury Christ Church University.

Henry Morton Teasdale (BA Hons English Language & Literature 1953) is still keeping active; at the age of 70 he took up gliding and he is a member of the Staffordshire Gliding Club. While he was at the University, Henry was Secretary, then President, of the Open Air Club and knew Ken Lloyd and many others – he says he too was a 'caterpillar segment' at the Rag Day Parade (see Ken Lloyd's letter, *insight*, summer 09, page 18).

Anthony John Threlfall (BEng Hons Civil Engineering 1957) is the author of the 11th edition of *Reynolds's Reinforced Concrete Designer's Handbook* (published 2007).

Joseph Woolwich (LLB Hons 1953) is an adviser to the Royal Shakespeare Theatre Company and a lecturer on *The Merchant of Venice*.

1960s

Brian Beresford (BSc 1964, BSc Hons Biochemistry 1965) attended the recent New York alumni event at the Rock and Roll Hall of Fame Annex.

Jean Elizabeth Evans (née Freeman) (BA Hons English Language & Literature MA 1968) is self-employed as an educational consultant and is running a successful business nationwide. She was a former Lady Mayoress of Chester and city councillor for 10 years.

George Henry Grime (BDentSurg 1965) is a semi-retired former RAF Dental Officer and has also been a Wimbledon Centre Court and international chair umpire, taking part in five Wimbledon finals and three Davis Cup Finals. He is also a news announcer and DJ in forces broadcasting, as well as an after dinner speaker.

Emeritus Professor Ronald S Jones FRCVS OBE (BVSc 1960, MVSc 1973), a Liveryman of the Worshipful Company of Farriers, has been appointed Chairman of the Farriers Registration Council and will also serve on the Court of the Company.

Dr Sarah Rosemary Jones (née Venables) (MBCbB 1968) has partially retired and is living on a small farm and travelling in Australia with her husband.

Margaret Alison Ollerenshaw (née Haines) (BA Hons History 1961) was elected in April 2009 as Chairman of the Cheshire Police Authority.

Colin Pool (BSc 1967) and **Moira Pool (née Livingstone)** (BSc 1968) recently celebrated their Ruby Wedding. Both retired from careers in IT. Colin is now clerk to two local parish councils and Moira is a trustee of Acid Survivors Trust International.

Leonard Earl St. Hill (M Civic Design 1962) is a planning consultant in Barbados, having spent his working life in various town and country planning posts.

Alan Matthew Woods (BEng Mechanical Engineering 1960) has now retired, after building up the computing facilities at West Derby Comprehensive School from a single machine to three networks for 1,300 pupils. He is a keen golfer and Liverpool Football Club ticket holder.

1970s

Rosemary Winifred Allen (née Tarrant) (BEd Hons Education 1974) has retired as a headteacher of Hethersett High School & Science College in Norfolk.

Martin Clive Atkinson MRCVS (BVSc 1975) is a self-employed Veterinary Surgeon in West Drayton and writes a mixture of clinical materials, anecdotal and amusing articles for veterinary journals. He is a keen cyclist, snowboarder and skier and an occasional adventure hiker.

Wendy Nadine Caplan (née Goldrein) (BA Hons Psychology 1975) is an educational psychologist co-ordinating pre-school kindergartens in Jerusalem for three to four year olds. She participated in the 'Incredible Years' programme in Israel.

David Alexander Dunkley (BSc Hons Zoology 1977) is the former Inspector of Salmon and Freshwater Fisheries for Scotland and received an OBE in the 2009 New Years Honours.

James Michael Andrew Edwards (BA Hons Architecture 1979, BArch 1982) is a Director of Hames Sharley Architects in Perth, Western Australia. He specialises in the tertiary education and scientific research sectors.

Peter James Hill (BEng Building Engineering 1973) is a building services engineer in QMP Ltd in Northampton, having spent two years teaching Central Heating in the Tropics at Hong Kong Polytechnic. He is also a glider pilot.

Stephen McCormack (BA Hons 1979) was a BBC news correspondent from 1981-2000, and is now a freelance journalist, writing and editing mainly in the education field.

Dr Ann Patricia Mundy (née Dunton) (BSc Biochemistry 1976) is a senior manager for Molson Coors UK Ltd in the Technical Governance department, and is due to retire in June 2010. She is Chair of the European Brewing Convention Analysis Committee.

Dr Thein Maung Myint (Master of Community Health 1978) is a retired Deputy-Director General in the Ministry of Health in Myanmar.

Ian Robert Ritchie (BSc 1974, BSc Hons Chemistry 1975) is a saxophonist who has toured the world with Roger Waters playing *Dark Side of the Moon* and other Pink Floyd hits.

Andrew Jackson Simpson (BSc 1972) is an Environmental Health and Safety Manager at Abbott Laboratories in Kent. He has recently retired from RAFVR(T) as a Wing Commander and his last posting was at OC Ken Wing, Air Training Corps. He was recently appointed as a trustee of the Battle of Britain Memorial Trust.

Sarosh Talati (BSc 1972) is a Tax Principal at H W Fisher & Co in London and plays for the England over-55's hockey team.

Frank Gillies Rees Taylor MRCVS (BVSc 1972) is Head of the School of Clinical Veterinary Science at the University of Bristol.

Rosemary Anne Underwood (née Hartshorn) (BA Hons Music 1974), retired from teaching after 30 years to run a guest house with husband Dave in Exmouth. Visit: www.newmoorings.co.uk for details.

Peter Nicholas Walsh (BA Hons Psychology 1976) retired after 30 years in the police service and is now re-employed as a civilian working on a Private Finance Initiative Project.

Ronald Alfred Wilder (BSc Hons Geography 1975) has retired from the RAF after 37 years service, including his three years as an undergraduate with the University Air Squadron. He flew Buccaneer and Tornado aircraft, including combat missions over Iraq.

1980s

Dr Maria Gloria Basanez (MSc Applied Parasitology & Medical Entomology 1987) is a Reader in Parasite Epidemiology in the Department of Infectious Disease Epidemiology at Imperial College London.

Eleanor Collymore (née Grant) (MCommHealth 1982) is a retired nurse manager and presently conducts a religious programme on national television.

Dr Robert Hulin Cowie (PhD 1982) is a research professor in the Pacific Biosciences Research Center and is Chair of the Ecology, Evolution and Conservation Biology programme at the University of Hawaii. He is also a member of the Honolulu Cricket Club and the British Car Club of Hawaii.

Jonathan David Hulse (BEng Electronic Engineering 1984) is Chief Engineer for Parker & Associates Inc, a rail transportation consulting firm, and is responsible for the overall leadership of the company's engineering processes. (Pictured right.)



Francis David Lawler (MA Social Policy History 1989) has just completed the first part of his autobiography, covering his life growing up in Bootle's dockland area from 1944-1954. He has no plans to get it published but was keen to write it down while his memory is still good!

Joanna Margaret Love (née Shaw) (BA Hons Music 1987) is married with a daughter, Isabelle. She is teaching part-time at Hartley Primary School in Kent and still enjoys choral singing with Gravesham Choral Society and the Kent Chamber Choir.

Reverend Dr Ernest Charles Lucas (PhD Oriental Studies 1989) is Vice-Principal at Bristol Baptist College where he teaches Biblical Studies. He is co-editor of *Think God, Think Science*.

Sharon Ruth Moore (LLB Hons 1985) was partner with a medium-sized law practice in Birmingham for 10 years, leaving in 2005. She then spent three years travelling and writing a book which has now been published. She is also in the process of launching a unique advisory service which offers legal advice to both parties.

Hugh Richard Moss Morris (LLB Hons 1980) has been a family law solicitor for 25 years in Bedfordshire. His interests include cricket, tennis, football, the National Trust, art and architecture.

John Mothersole (BA Hons English Language & Literature 1981, MA 1982) is Chief Executive of Sheffield City Council.

Duncan Wesley Paterson (BSc Hons Computer Science 1986) is a systems analyst at DST Global Solutions, having emigrated to Australia in 2007. He is a five-time British, two-time Australian and current World Champion indoor rower.

Adrian Ringrose (BA Hons Political Theory and Institutions 1988) is the Chief Executive of Interserve, the construction and outsourcing group whose work includes maintaining the sentry boxes at Buckingham Palace.

1990s

Dr Anand Prakash Arya (MChOrth Orthopaedic Surgery 1991) is an Orthopaedic Surgeon at Kings College NHS Foundation Trust, London.

Elaine Rose Atherton (née Wangmo) (Diploma in Social Work 1993) has retired as a Buddhist nun due to continuing ill health, but continues to volunteer in prisons and hospitals.

Louise Barrack (née Craig) (BA Hons Combined Honours 1997) has achieved a National Diploma in Horticulture with triple distinction.

Claire Connor (née Mason) (MA Population Studies 1997) returned to live in the UK after nine years in Australia and is now running her own family history research business in Cumbria.

Gary Thomas Hayden (Education 1990) has written his first book, *This Book Does Not Exist: Adventures in the Paradoxical*.

Karen Louise Johnson (née Goddard) (BSc Hons Physiology 1995), did a four-year osteopathy degree and qualified in 2000. She now has her own osteopathic practice in Hertfordshire.

Mark Andrew Kelk (BEng Hons Metallurgy and Materials Science 1991) is Managing Director of the Omniread Group Ltd, who recently received financial backing to develop an autonomous, web-based solution to improve comfort and efficiency when reading computer screens. To find out more visit: www.omnireadgroup.com. He is also preparing to sail the Atlantic.

John Man (MSc Engineering 1993) left his former career as a civil engineer in Hong Kong after 10 years to set up a holiday lettings business based in Glencoe in the Scottish Highlands. Alumni are welcome and can take advantage of a 15% discount on hire of the company's luxury self-catering lodges. Visit: www.birchbrae.com

Dr Cheuk Ming Mak (BEng Hons Building Services & Environmental Engineering 1992, PhD 1997) is an Associate Professor in the Department of Building Services Engineering at the Hong Kong Polytechnic University.

Neal Maurice Mellon (MSc Ethics of Health Care 1994) is a Clinical General Manager in Critical Care Management in Noble's Hospital, Isle of Man.

Caroline Sarah Murray MRCVS (BVSc 1997) is a locum vet in New Zealand. She was a volunteer vet in a sled dog race in Alaska and loves wildlife, is learning to surf and play guitar, and enjoys horse riding and hiking.

Dr Georgina Muskett (BA Hons Ancient History & Archaeology 1997, MA Archaeology 1998, PhD Archaeology Classics & Oriental Studies 2002) is Curator of Antiquities at the World Museum Liverpool.

Dr Nikolaos Panagiotides (PhD Chemistry 1990) is a teacher, whose hobbies include practising morse code, jogging and wind surfing.

Sarah-Louise Puntan-Galea (BA Hons Politics 1998) is a journalist who has worked for Sky TV, *The Telegraph*, *The Independent*, Unilever and *The Sunday Times* (pictured right). She left the UK in 2001 and enjoyed an awarded-winning travel writing career before settling in her father's homeland of Malta, where she has edited the country's number one magazine *The Sunday Circle*, for three years. During this time she also penned 'Dinner Table Politics', a popular monthly column, published in *The Economic Update* which won her the title of Columnist of the Year 2009. She is now swapping journalism for diplomacy, and has been employed by the British Foreign and Commonwealth Office as the new EU and Political Affairs Officer at the British High Commission in Malta, and hopes to train to be an ambassador.

Juliette Anne Riddall MRCVS (BVSc 1990) is currently working part-time as an emergency veterinarian and studying visual arts and contemporary craft during her gap year in Australia.

Andrew Wade (BA Hons English Language & Literature 1989) and **Lindsey Wade (née Greenald)** (BA Hons French 1990, Certificate in Education 1991) have recently returned to the UK after 15 years in Morocco. Andrew is studying for an MA in International Relations at Durham University. Their children Lydia and Esther have never lived in the UK, so it is an adventure for them all! Andrew and Lindsay have just celebrated their 20th wedding anniversary.

Louise Mary Whitgreave (née Boyle) (BEd Hons Bachelor of Education 1991) is a headteacher at St Andrew's Primary School in Shropshire and had the first no-notice OFSTED inspection in the country, which was very successful and made the front page of the *Times Education Supplement*.

Dr David Harlan Wilson (MA Science Fiction Studies 1998) has recently published two books, *Peckinpah: An Ultraviolet Romance* and *Technologized Desire: Selfhood & the Body in Postcapitalist Science Fiction*.

Dr Haytham Ahmed Zakai (MSc Applied Parasitology & Medical Entomology 1993) joined King Abdulaziz University as an Assistant Professor at the Faculty of Applied Medical Sciences after returning to Saudi Arabia in 1996. He was then promoted to Associate Professor in 2006, and was recently made Dean of the Faculty of Applied Medical Sciences.

2000s

Faisal Saleh Al-Sugeiri (MSc Eng Mechanical Systems Engineering 2007) is a Senior Technical Analyst in the Projects' Studies and Consultancy Department at the Saudi Industrial Development Fund, an industrial consultancy firm in Saudi Arabia.

William Anthony David Barralet (BArch Architecture 2000) is an architect and Associate Director for Owen Ellis Architects in Liverpool. He is also a member of Council for the Liverpool Architectural Society and was Chairman for Liverpool Round Table in 2008.



Joshua Willson Chamwela (MPublic Admin 2007) is a Clerk Assistant in the Parliament of Tanzania.

Allen Chen (MBA E-learning 2007) started an online site www.miinus.org at the beginning of 2009 in reaction to the obesity and overweight epidemic, which has a mission to help the world lose 12,000,000lbs by 2012.

Charles Corlett (MPhys Astrophysics 2006), a Defence Science and Technology Laboratory (Dstl) staff member, has been presented with the Operational Services Medal for Afghanistan by HRH The Princess Royal. He returned from Afghanistan in the summer after being deployed as part of Operation Herrick to work from the Task Force Helmand Headquarters in Lashkar Gah as an analyst. He joined the Defence Science and Technology Laboratory in 2006 as an operational analyst and has worked on providing security and counter terrorism support to the London 2012 Olympic Games.

Dr Stephen Patrick Fabes (MBChB Hons 2005) is attempting to cycle the length of six of the Earth's continents! The solo journey will take more than four years to complete and will cover 50,000 miles through 50 countries. He is hoping to raise £50,000 for Merlin, a specialist UK charity which provides vital healthcare and medical relief for vulnerable people caught up in natural disasters, conflict, disease and health system collapse. To follow his journey visit: www.cyclingthe6.com

Rami Hijazi (MSc Information Technology 2008) is teaching the Higher National Diploma at the Computing and Business Applications Department at the Syria Virtual University. He has also had an article published in *Forward Magazine* on the future of e-commerce in Syria.

Caroline Hogg (BA Hons Ancient History & Archaeology 2001) gained a first-class law degree with the Open University in 2006. She is now running a bed and breakfast on a farm in Northumberland. Visit: www.eshottheugh.co.uk for details.

Reverend Shannon Carroll Ledbetter (PhD 2001) is a non-stipendiary priest in the Diocese of Liverpool at St Mary's, St James, West Derby and is Founder and Chair of the Board of Liverpool Habitat for Humanity.

Andrew Mark Levy (BA Hons Architecture 2007) is climbing Mount Kilimanjaro in Tanzania with **Salvador Leal** (BA Hons European Business Studies & Spanish 2008) for Everyman, a charity to stamp out male cancer. If you would like to sponsor them visit: www.justgiving.com/101mission

Claire Danielle Lycett (BA Hons Combined Honours 2006), spent time in France after graduating and did a postgraduate course in television journalism on her return to the UK at Nottingham Trent University. She now works as a journalist.

Michael Marshall (BA Hons English Language & Literature 2004) is involved in the running of a local sceptical and scientific organisation which is largely a social group but has educational and outreach aims too. The group has regular monthly 'Skeptics in the Pub' nights, where interested people can come along and chat with like-minded peers. Visit: www.merseysideskeptics.org.uk for details.

Simone Tanya McCarthy (BA Hons Combined Honours 2007) is an Assistant Consultant for the Oxford Policy Management and has been offered a place on the MSc in Public Services Policy & Management at King's College, London.

Randolph Edward Rochester (MBA 2008) is a Director in the Transport Control Department, Ministry of Tourism and Transport for the Government of Bermuda.

Kathryne Elizabeth Rugen (BA Hons Combined Honours 2007) worked at Unilever after she graduated, before travelling around Australia and South America. In 2008 she joined Shell in London as a PMO Consultant.

Aruna Rani Seth (BA Hons Combined Honours 2003) is a sought-after shoe designer and counts socialite Paris Hilton among her clients. Visit: arunaseth.com for details.

Daniel Stone (BA Hons Business Economics 2003) has set up a company in London called Von Nostrum games, which produces addictive iPhone applications. Their first application, *Chokoblok*, was launched earlier this year. Visit: www.vonnostrumgames.com for details.

Trine Wennevik-Wright MRCVS (née Wennevik) (BVSc 2000) moved to Norway three years ago and started a small animal clinic in Namsos with her husband Tom.

David Maxwell Wright (MBA 2005) has launched a new brand of natural pet treats. Visit: www.rattleandreward.com for details.

Sport Liverpool would like to contact the following people for inclusion in the University's Hall of Fame, which celebrates the careers of some of the University's most successful sporting alumni. Based in the Sports and Fitness Centre, the display comprises photographs and biographies of graduates who have been involved in sport at a professional or international level. If you can help to get in touch with any of the people listed below, email: insight@liv.ac.uk

1980s

Auriel Bu'lock (PhD 1983) – Cycling

1990s

Rob MacNaughton (BArch 1991) – Rugby Union
Lee Williams (BSc Maths with Management 1995) – Shotokan Karate
Craig Miles (BA Economics and Social History 1996) – Air Rifle

2010 Corporate Games

Liverpool has been chosen as the venue for the 17th Corporate Games which takes place on 13–16 May 2010.

The event promises to bring an estimated 3,000 competitors to the city who will compete in one of 23 different sports, ranging from rugby and tennis to dragon-boat racing and karting.

The University will be hosting several of these sporting events and would also like to enter a team of alumni and students to participate. If you enjoy sports and would be interested in joining the team, contact Sports Development Manager Stuart Wade at: swade@liv.ac.uk

If you are returning to Liverpool for the Games – either as a team member or a spectator – the Alumni Relations team would love to hear from you. Contact Laura Fisher, Sports Development Officer (Participation) on +44 (0)151 794 8760 or email: l.fisher@liv.ac.uk.

Has our In Touch section helped you in any way? Linked you up with an old friend, or helped you or your business? Let us know! Email us at insight@liv.ac.uk

Alumni Weekend 2009

Annual Giving Manager Dr Lisa Hannah-Stewart (centre) pictured with Hilda Haws (BSc Biology 1959) and Dr Edmund Haws (BSc Chemistry 1956, PhD 1960)



(l to r) Guild President Danielle Grufferty with Vice-Presidents Samuel Johnson and Patrick Stern

More than 200 alumni attended a variety of events at the Alumni Weekend 2009 in Liverpool.

The weekend began on Friday 4 September with events in the Department of Chemistry, the Liverpool Law School and the Management School, including tours, talks and a panel discussion. Then, on Saturday, a talk on the 'Liverpool Engineer' by Professor Peter Goodhew was followed

by an opportunity to tour the new Active Learning Laboratory to see current student projects in action.

Following refreshments in the Victoria Gallery & Museum, alumni had the opportunity to view the award-winning *The Making of Liverpool*, which was produced by local artists and alumni the Singh Twins (BA General Hons Combined Studies in Ecclesiastical History, Western Art History and Comparative Religion, 1987). Afterwards, Amrit and Rabindra Singh were interviewed by BBC Radio Merseyside producer Angela Heslop, and the interview was followed by a question and answer session.

At lunchtime, Chairman of the Friends of the University and former member of staff, Professor John Tarn (Hon LLD 1999), provided the commentary for a bus tour of Liverpool, which highlighted some of the dramatic changes that have taken place in the city over the last few years. Then in the evening, a joint Annual General Meeting of Convocation and Friends of the

University was followed by a gala dinner, held in a transformed Mountford Hall. ITN's Lawrence McGinty (BSc Hons Zoology, 1969) entertained the 160 attendees after the meal with stories of his time as a student in Liverpool and with highlights from his career to date. Afterwards alumni were given the opportunity to 'dance through the decades' until late into the evening.

On Sunday morning, fine weather provided guests with a perfect opportunity to visit Ness Gardens on the Wirral, where they were treated to a talk by Director Kevin Reid, followed by a guided tour.

Finally, the weekend was rounded off with a farewell lunch in the Mountford marquee.

Building bridges after 50 years

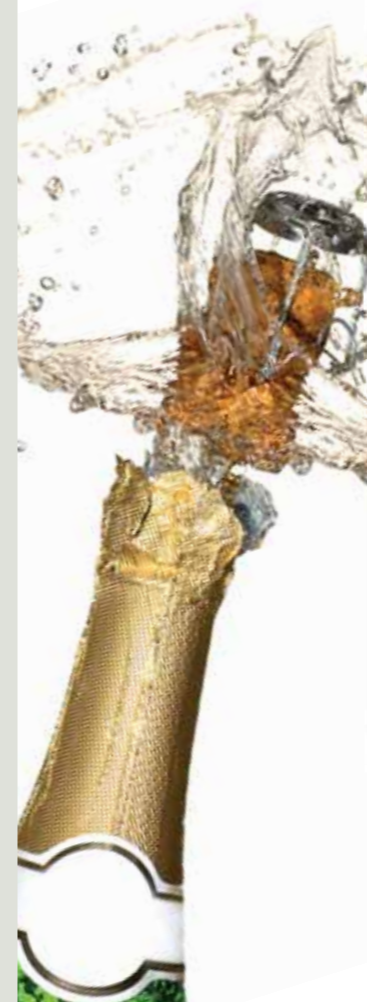
Alumni who became friends as undergraduates in the School of Architecture held a reunion in Liverpool to mark the 50th anniversary of the day they began their studies.

The group enrolled at the University together on the five-year BArch course in October 1959, and while some have met up since graduation, others had not seen each other for more than 40 years.

The group and their partners stayed in the Adelphi Hotel, considered to be the grandest hotel in the city in the early 60s when they were students. After exchanging photographs from their university days, they celebrated their anniversary with a dinner. On the second day of their reunion they toured the city, then concluded their trip with a visit to the School of Architecture, where they were shown around by Professor Andy Brown and had the opportunity to speak to final-year students. Their weekend concluded with a lunch at Staff House.



Architecture alumni with Professor Andy Brown (far left) and former member of staff Professor John Tarn (far right)



(Top: l to r) Third-year undergraduates Michelle Adams, Gemma Jerome and Carol Barrett, Chair of the department's external advisory committee Alan Thornley (MCD 1980) and Sue Edwards, departmental secretary

(Bottom: l to r) David Massey, retired Senior Lecturer, Professor John Tarn (Hon LLD 1999), and Sue Kidd, Senior Lecturer.

Civic Design centenary dinner

More than 200 alumni, staff and current students from the Department of Civic Design celebrated its 100th anniversary at a dinner held in the spectacular setting of Thornton Manor in Wirral.

The location was the former residence of William Lever, whose generous gift to the University led to the founding of the department 100 years ago, creating the world's first university department for the study of town planning. Lever's gift also provided the basis for the establishment of the Lever Chair, the first university professorship in the subject of town planning, and the creation of the Town Planning Review, the first international journal on the subject.

To mark the centenary, all those associated with the department were invited to the dinner, which was the culmination of a series of special events that have been held over the last 15 months. Graduates from every decade since the 1940s were represented, providing a fascinating cross-section of the activities and influence of the department. Speeches were made by Philip Cowan, the present owner of Thornton Manor, Professor Peter Batey, the current Lever Professor, and by guest of honour the Vice-Chancellor, who raised a toast to the future of the department.



Back together after 50 years

Engineers from the class of '59 gathered in Liverpool for their Golden Anniversary reunion.

Many of those who attended the event had not seen each other for 50 years and enjoyed the opportunity to reminisce about their student days and see how the city has changed since they were at the University. Attendees were also given a tour of the Department of Engineering, led by Professor Terry Hedges and Dr Matt Murphy.

Vlasta Kacal (BEng Civil Engineering 1959), who organised the event, said: "I was very interested to hear of the new things that are being done and the way that engineering is now taught. The number of undergraduates is truly amazing. I have always been proud to be a Liverpool graduate and my visit renewed that pride."

Bond villain hosts alumni reception

Honorary graduate and award-winning British actor Jonathan Pryce (Hon LittD 2006) hosted an alumni reception at the Liverpool Everyman Theatre following his performance in *The Caretaker*.

RADA graduate and former Bond villain Jonathan was returning to the theatre for the first time in several years to take the lead as the mysterious tramp Davies in the Harold Pinter play which gave the Everyman its first evening show in 1964. His appearance followed the sell-out success of fellow honorary graduate and Everyman alumnus Pete

Postlethwaite, who previously starred as King Lear at the theatre.

Alumni were invited to attend a special performance of *The Caretaker* at a discounted rate, where they were treated to drinks and canapé receptions both before and after the play and had the chance to meet Jonathan in person.

Head of Alumni Relations, Karen Brady, said: "We are delighted to be able to offer alumni the opportunity to meet such a distinguished actor, particularly given Jonathan's links with both the city and the University."



Jonathan Pryce with local artists and alumni Rabindra and Amrit Singh (BA General Hons Combined Studies in Ecclesiastical History, Western Art History and Comparative Religion 1987) at the Everyman

Religion and constitution on menu for Law Associates

This year's Liverpool Law Association Lecture attracted representatives from all branches of the legal sector and academia to discuss the topic, 'Religion and the Constitution.'

Guests were welcomed by Dean of Law, Professor Fiona Beveridge, and the panel comprised: The Hon Stephen Rodan, Speaker of the House of Keys; Monsignor John Devine, Churches' Officer for the Northwest; and Professor Dominic McGoldrick, a human rights expert, Chair of the University of Liverpool Law Association (ULLA), Mr David Gee, proposed the vote of thanks.

After the lecture, guests were invited to the ULLA Annual Dinner which was held at the Racquet Club Hotel in Liverpool.

For further information about the Association, visit: www.liv.ac.uk or contact the Hon Treasurer Philip Gray at Philip.Gray@collegeofexperts.com or tel +44 (0)151 705 3004.

Pub quizzes

Staff, students, alumni and friends joined forces for a battle of wits at the Alumni Pub Quizzes in Liverpool and London.

At the London quiz, which was held in The Railway Tavern, 65 people took part in total and the champions of the evening were The Liver Nerds who also took home the 'Best Team Name' prize.

In Liverpool, 121 people participated with Quizzical Education winning the quiz overall and Answers with Wolves winning the prize for the best name.

The next quizzes will be held in London on 11 March 2010 and in Liverpool on 25 March 2010. For more information contact Clare Wride on +44 (0)151 795 4609 or email: clare.wride@liv.ac.uk

Medics class of '79 get together

(l to r) Medics Pauline Redfearn, Simon Redfearn and Genghis Lloyd-Harris



Medics from the class of '79 celebrated 30 years since qualification at a special weekend event held in Liverpool.

Festivities started on the Friday night with an informal meal, then on the Saturday, around 70 people were treated to a series of 10-minute vignettes from 1979 medical alumni, including Skype video links to Martin Keefe in New Zealand and Ed (George) Hughes in Toronto. Other highlights included Jean Waters, who spoke about her relaunched career as a patient representative, and Peter Dangerfield, who gave a guest lecture on the Association of Liverpool Medical School (ALMS).

On the Saturday evening, 69 alumni and 40 guests attended the evening meal, where Dr Chris (CC) Evans was guest of honour and entertained guests with an after-dinner speech. On the Sunday morning some 40 people joined a walking treasure hunt around the Pier Head and Mathew Street areas.

Many alumni had travelled from far and wide for the reunion, including Sarah Henderson from New Zealand, Bashir Sachedina from Ontario and Peter Milner from California. The weekend was a great success and the group is already looking forward to their next reunion event in 2014.

Liverpool Dental Alumni Association



Former Dental Alumni Association President John Rostron with newly-installed President John Cunningham

The Dental Alumni Association held its Annual Reunion Meeting and Dinner at the recently refurbished lecture theatre block in the School of Dental Sciences.

Alumni were treated to a guided tour of the School's facilities led by the University of Liverpool Dental Students Society's President and Lady President, Huw Owen and Hanna MirafTAB. Then, following refreshments, guests moved to the newly-equipped lecture theatre for the Association's Annual Lecture. This year the guest speaker

was Dr M V Martin MBE, whose presentation was intriguingly titled, 'It is all to do with pigs – but of course you knew that.' His speech provided an informative and engaging look at the latest concepts and national guidance on infection control in dentistry, which was well received by both practising and retired alumni.

The AGM took place at 12 noon, during which the annual Dental Alumni Association Undergraduate Elective Award was awarded to student Charlotte Smith, who was presented with a cheque for £300 by the outgoing President, John Rostron MBE (BDent Surg 1969). The meeting closed with the installation of the new President, John Cunningham (BDent Surg 1969, MDent Surg 1977), former Senior Lecturer and Consultant in Restorative Dentistry at the University's School of Dentistry, who received the President's medal of office.

In the evening, 154 members and guests attended the Annual Dinner at the Liverpool Radisson SAS Hotel. They were joined by Dr Liam Boyle, representing the School of Clinical Dental Sciences and the President and Lady President of the Dental Students' Society.



Dental student Charlotte Smith receiving the Dental Alumni Association Undergraduate Elective Award from John Rostron MBE

2010

Alumni Pub Quizzes

11 March 2010 – London

25 March 2010 – Liverpool

(Venues to be confirmed)

FREE

An evening for alumni, their work colleagues, family members and friends, with prizes for the winning team and best team name. Teams can include up to six members, but must be registered to participate. To register your team visit: www.liv.ac.uk/alumni or contact Clare Wride at clare.wride@liv.ac.uk tel: +44 (0)151 795 4609.

Business Focus Series: 'Managing the urban consumption experience'

18 March 2010

University of Liverpool Management School

FREE

Our towns and cities are changing and expanding at an incredible pace with new retail and residential developments appearing all the time, but what impact will this have on our urban environment? With private firms increasingly buying more inner city land and taking ownership away from local councils, what will the implications be for us as residents, shoppers and visitors? In this talk, Dr Gary Warnaby, Senior Lecturer in Marketing and Director of Studies, explores how the management of cities affects urban consumption and what this means for the future. To book your place, visit: www.liv.ac.uk/alumni or contact Lucy Wilson at lucy.wilson@liv.ac.uk tel: +44(0)151 795 4607.

March

Launch of the University of Liverpool in America Inc

18 March 2010

United States

FREE

All alumni living in the US are invited to join the Vice-Chancellor for pizza during a special 'virtual' event to celebrate the launch of the charitable organisation, University of Liverpool in America Inc. On 18 March 2010, US alumni will be sent a link to a webcast recorded by the Vice-Chancellor who will explain the aims of the organisation in a specially-recorded film. Participants can also register for an exclusive discount code for Domino's Pizza, which will only be applicable for this particular evening. There will also be an event in New York on the same night hosted by east coast Ambassador, Anne Donnelly Bush, where the film will be shown. To benefit from this offer or to register for the New York event, visit: www.liv.ac.uk/alumni or contact Andrew Morrison at andrew.morrison@liv.ac.uk tel: +44 (0)151 794 6940 before 11 March 2010.



June

Alumni event, West Coast USA

10 June 2010

Los Angeles, California

FREE

Alumni are invited to join the Vice-Chancellor, professor Sir Howard Newby and his wife Lady Newby at a drinks reception where they will have an opportunity to network and to hear about the latest developments at the University. To book your place visit: www.liv.ac.uk/alumni or contact Andrew Morrison at andrew.morrison@liv.ac.uk tel: +44 (0)151 794 6940.

July

Alumni dinner in Singapore

29 July 2010

Singapore (venue to be confirmed – check website for further details)

FREE

Alumni in Singapore are invited to a dinner hosted by the Vice-Chancellor, Professor Sir Howard Newby and his wife Lady Newby, where they will have the opportunity to meet and network with fellow graduates and to discuss future alumni activity in the country. For further information, visit: www.liv.ac.uk/alumni or contact Andrew Morrison at andrew.morrison@liv.ac.uk tel: +44 (0)151 794 6940.

Notice of Convocation Annual General Meeting and dinner

16 July 2010

Liverpool

Cost of meeting – FREE, Dinner – £29 or £31 if paying by credit card

The next Annual General Meeting of Convocation will be held at Carnatic Halls of Residence on Friday 16 July at 6pm, followed by dinner. There will also be an opportunity to move on for drinks locally after the meal for those who want to. The agenda and full papers will be available at the meeting or upon request. For further information, visit: www.liv.ac.uk/alumni or contact Karen Billington at karen.billington@liv.ac.uk tel: +44(0)151 794 2280.

Launch of the University of Liverpool Malaysia Alumni Association

31 July 2010

Kuala Lumpur, Malaysia

(Cost and venue to be confirmed – check website for further details)

One of the highlights of the international alumni events calendar, graduates of the University living in Malaysia will celebrate the launch of the Alumni Association in July. The event will provide an opportunity for alumni who did not attend their original graduation ceremony in Liverpool to attend a ceremony in Malaysia, and others who wish to process in front of family and friends will have a chance to do so. The event will be followed by a celebration dinner and awards ceremony. To book your place visit: www.liv.ac.uk/alumni or contact Andrew Morrison at andrew.morrison@liv.ac.uk tel: +44 (0)151 794 6940.



August

Alumni celebration, World Expo 2010

9 August 2010

Shanghai, China

(Cost and venue to be confirmed – check website for further details)

Liverpool alumni living in China who did not attend their original graduation ceremony, or who wish to process again in front of family and friends, are invited to attend a graduation ceremony and celebration in August. Honorary degrees will also be conferred at this ceremony and the event will be followed by a celebration dinner. To book your place visit: www.liv.ac.uk/alumni or contact Andrew Morrison at andrew.morrison@liv.ac.uk tel: +44 (0)151 794 6940.

September

House of Commons reception

10 September 2010

London

£35

Celebrate your Liverpool connections with friends, staff, fellow graduates and the Vice-Chancellor and enjoy light refreshments in one of the most famous buildings in the world, the House of Commons. Tours of the building will also be available. To book your place visit www.liv.ac.uk/alumni or contact Karen Billington at karen.billington@liv.ac.uk tel: +44(0)151 794 2280.



October

Debating the beautiful game

October 2010

London

(Exact date and cost to be confirmed – check website for further details)

Alumni, staff and students are invited to a football-themed panel event packed with lively debate about current affairs in the sport. The panel will feature local and national leaders in the sport and guests will have an opportunity to pose their questions then mingle with panel members over drinks and canapés. To book your place visit www.liv.ac.uk/alumni or contact Lucy Wilson at lucy.wilson@liv.ac.uk tel: +44(0)151 795 4607

Further information on all events can be found at: www.liv.ac.uk/alumni or sign up to our monthly e-newsletter by emailing alumni@liv.ac.uk

November

Business Focus Series

18 November 2010

University of Liverpool Management School

FREE

Join us for an evening of lively debate centered around the themes of leadership and management, followed by networking and refreshments. To book your place visit www.liv.ac.uk/alumni or contact Lucy Wilson at lucy.wilson@liv.ac.uk tel: +44 (0)151 795 4607.

Alumni Pub Quizzes

11 November 2010 – London

25 November 2010 – Liverpool

(Venues to be confirmed – check website for further details)

FREE

A fun evening for alumni, their work colleagues, family members and friends, including prizes for the winning team and best team name. Teams can include up to six members, but must be registered to participate. To register your team visit: www.liv.ac.uk/alumni or contact Clare Wride at clare.wride@liv.ac.uk tel: +44 (0)151 795 4609.

2011

Business Focus Series

9 March 2011

London

FREE

Join us for an evening of lively debate centered around the themes of leadership and management, followed by networking and refreshments.

ULMS Annual lecture and dinner

31 March 2011

Liverpool

Lecture FREE (cost of dinner to be confirmed)

Lecture featuring an eminent speaker discussing current trends in business followed by dinner at the Victoria Gallery & Museum.

Alumni Pub Quizzes

10 March 2011 - London

24 March 2011 - Liverpool

(Venues to be confirmed)

FREE

World Expo 2010

SHANGHAI

1 MAY – 31 OCTOBER 2010

**The University is exhibiting at Expo 2010,
the world's biggest business event.**

World Expo 2010 provides an opportunity for countries across the globe to exchange innovation and ideas, creating a platform for economic, technological, scientific and cultural exchange. Liverpool is the only UK city to have a dedicated presence at the event.

The Liverpool Pavilion will showcase the creativity and enterprise embodied by the city and will demonstrate the historic renaissance that it has undergone during the last decade. With more than 190 participating countries and an expected 70 million visitors attending, the event, which is themed 'Better city – Better life' will also help to position Liverpool as a gateway to the North West for Chinese students, business officials, investors and tourists.

In August 2010, the University of Liverpool will be the lead sponsor for the specially-themed Knowledge Sector month which will highlight world-class education and research in Liverpool and the North West.

Expo runs from 1 May – 31 October 2010 and the price for a standard day ticket is RMB 160 Yuan (about £15).

www.liv.ac.uk/shanghai-expo



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